

Distance Education State Almanac

OHIO



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National setting

Student enrollment in higher education institutions has undergone fundamental changes over the last decade, a condition only exacerbated by the impact of the COVID-19 pandemic. Between 2012 and 2019, the total number of students enrolled at U.S. degree-granting institutions dropped by almost 1.1 million. At the same time, the number of students taking at least one online course grew by 2 million, from 5.4 million to 7.4 million, representing 37.2% of all students in 2019. The net result of these two changes was far fewer students studying on campus, from 18.3 million in 2012 to 16.4 million by 2019.

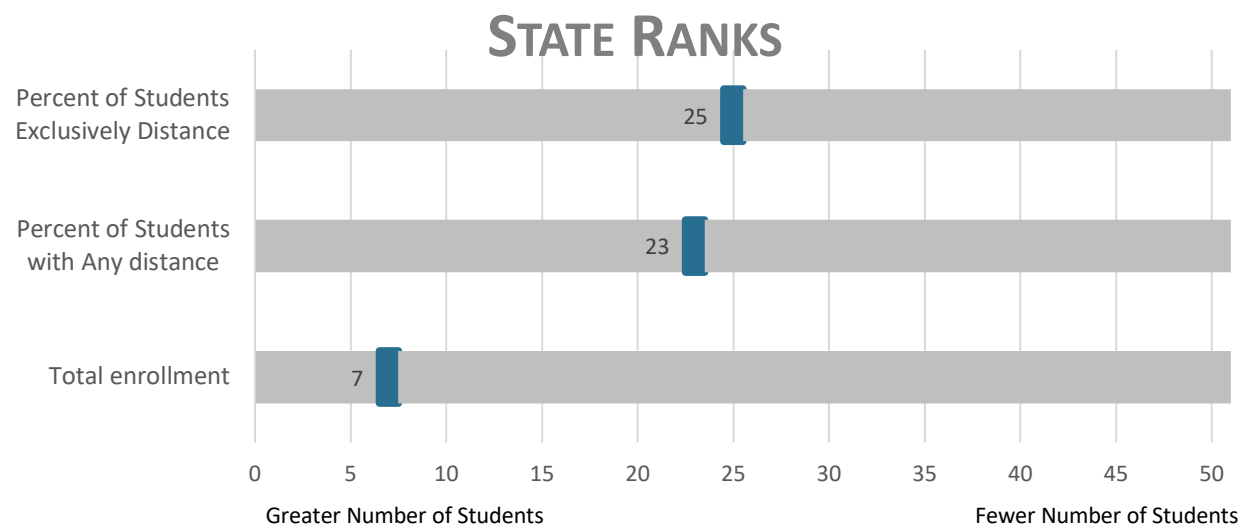
The information presented in the report represent the classifications and enrollments for Fall 2019 and were measured before the start of the COVID-19 pandemic. National totals include all 50 states, District of Columbia, American Samoa, Federated States of Micronesia, Guam, Marshall Islands, Northern Marianas, Palau, Puerto Rico, and the Virgin Islands.

Ohio

Ohio has 166 degree-granting higher education institutions, representing 4.1% of all such institutions in the United States. Of these institutions, 60 are classified as public, 73 as private not-for-profit, and 33 as private for-profit. Of these 166 institutions, 117 offer four-year programs, and 49 offer two-year programs.

The state has 656,996 students enrolled across its institutions and ranks 7th in terms of total higher education student enrollment. Between 2012 and 2019, the total number of students enrolled nationally declined by 5.0%. For Ohio, the enrollment decreased by 53,726 students, or -7.6%. Ohio has 569,999 students studying at the undergraduate level, a loss of 49,675 students from 2012 (-8.0%), compared to a 6.8% national decline. There are 86,997 students studying at the graduate level, which is 4,051 fewer than in 2012; this represents a change of -4.4%, where the national data showed an increase of 5.7%.

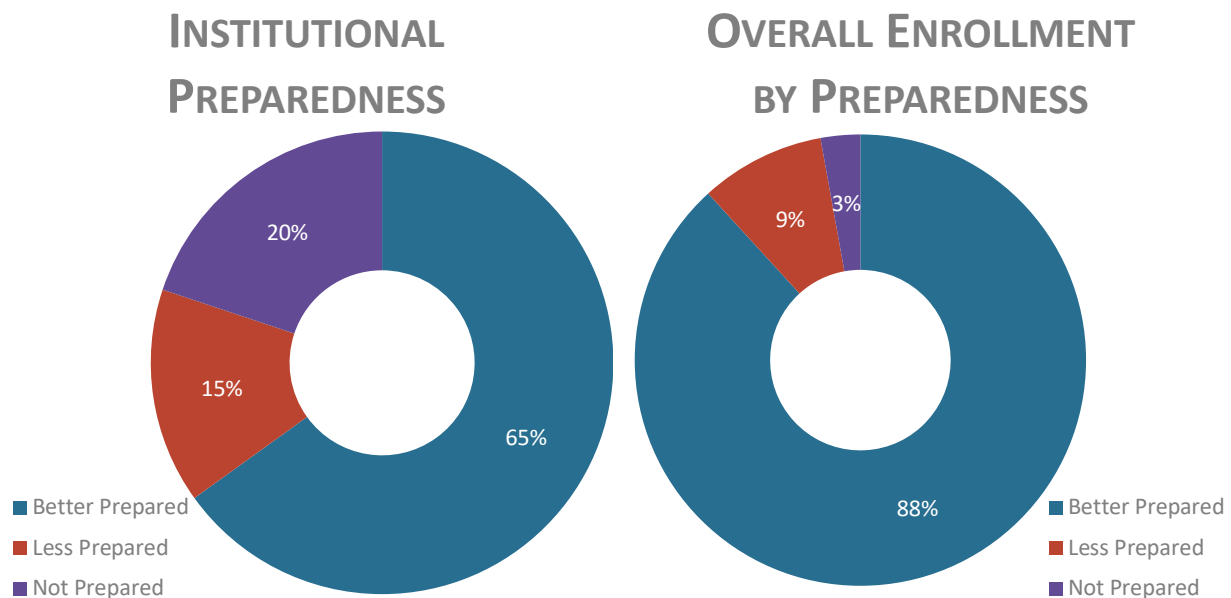
There are 274,039 students in Ohio that take at least one distance course. The state is ranked 23rd for the proportion of students taking at least one distance course (41.7%). In 2019, there were 108,019 students taking all of their courses at a distance, a growth of 37,438 students (53.0%) from 2012. Ohio ranks 25th in the proportion of students (16.4%) taking exclusively distance courses in the nation.



COVID-19 Distance Learning Preparedness

Not all higher education institutions were equally prepared to move courses online. Those institutions with a substantial number of students studying at a distance (1,000 or more), or a substantial percentage of their students taking at least one distance course (25% or more), can be expected to have the experience and infrastructure to better support a transition to online learning. Likewise, institutions with no distance students will have the least experience and infrastructure to support such a transition.

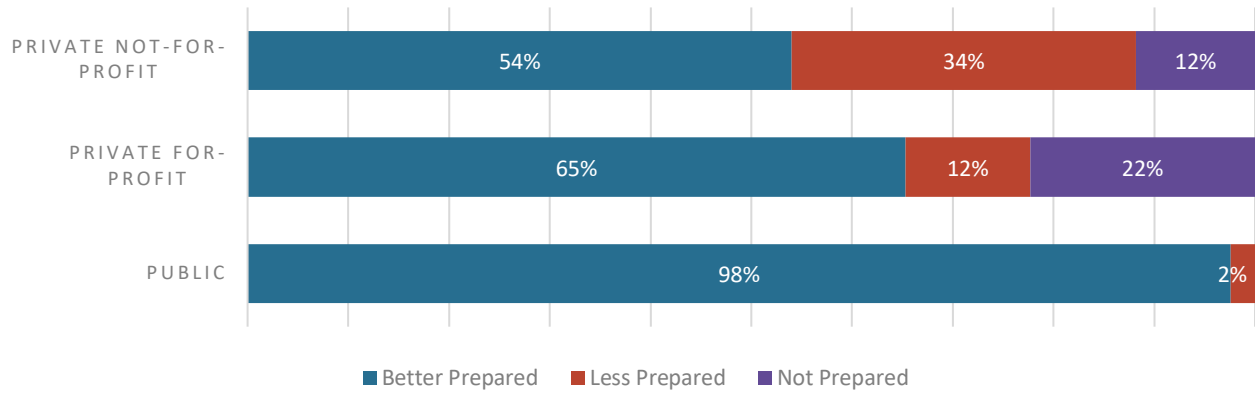
Nationally, 59.3% of all degree-granting institutions meet the criteria of having 25% or more or over 1,000 of their students taking distance courses. In Ohio, 65.1% of institutions are better prepared for moving completely online. These institutions enroll 579,573 students, or 88.2% of all students in the state. There are 33 institutions in Ohio with no distance students (representing 19.9% of the total in state institutions) that were likely not well prepared for a rapid transition to distance learning.



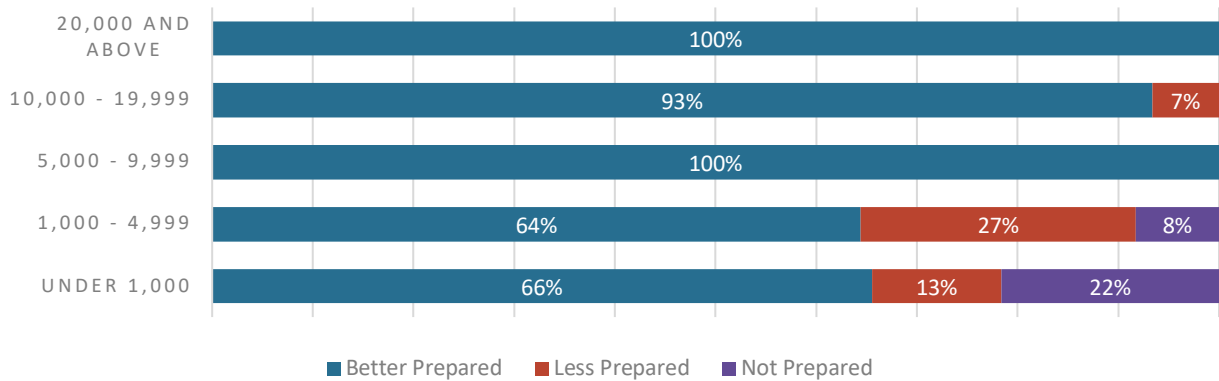
Preparedness Definitions:

- BETTER PREPARED:** Schools with more than 1,000 online students (thus extensive support staff) or having 25 percent or more of their students online
- LESS PREPARED:** Large schools with less than 1,000 online students (thus some support staff) or having less than 25 percent of their students online
- NOT PREPARED:** Schools with no distance enrollment

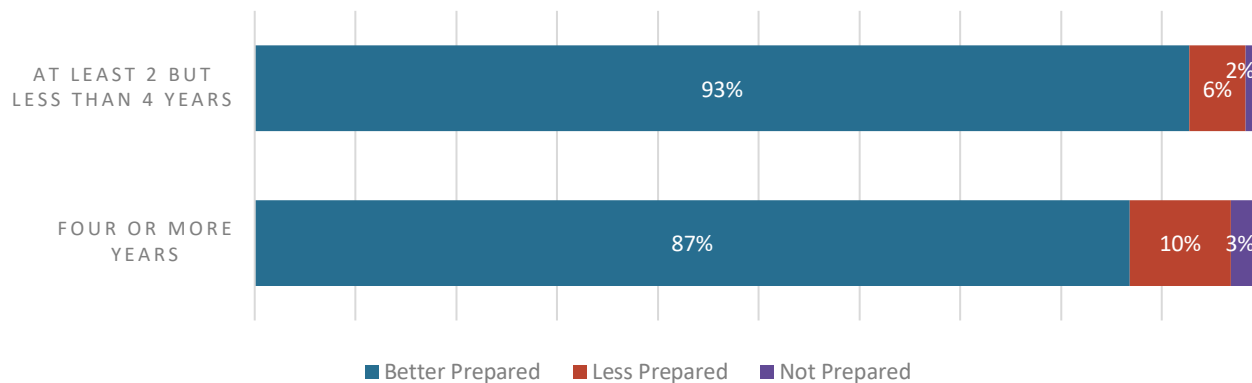
PREPAREDNESS BY CONTROL



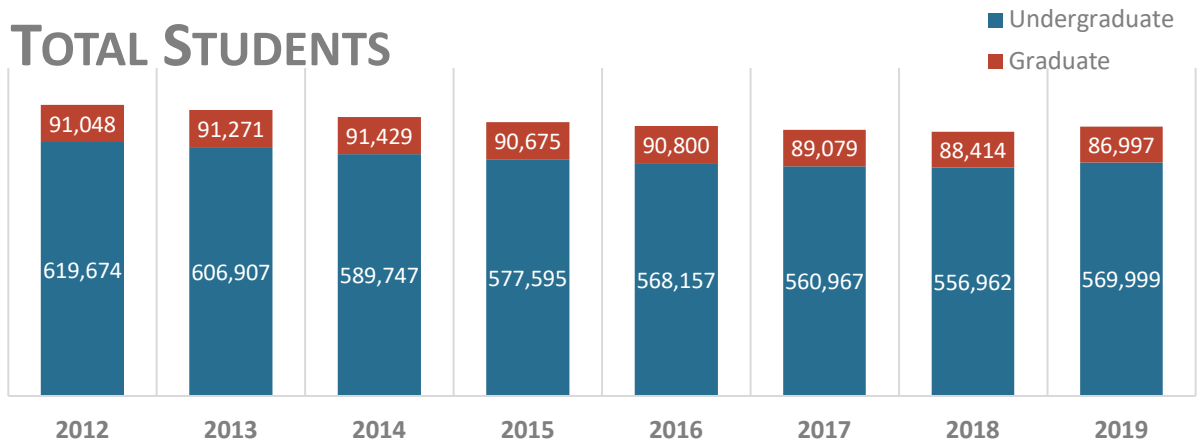
PREPAREDNESS BY SIZE



PREPAREDNESS BY TYPE



State Enrollment



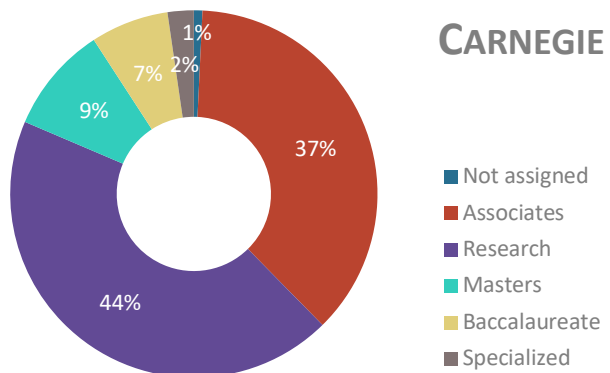
Institutions in Ohio enrolled a total of 656,996 students in the of Fall 2019; 569,999 students were enrolled at the undergraduate level, and 86,997 enrolled at the graduate level. The Fall 2019 figure represents a decrease of 53,726 students (-7.6%) from the number enrolled in the fall of 2012. The number of undergraduate students decreased by 49,675 during this period, from 619,674 in 2012 to 569,999 in 2019 (-8.0%). The number of graduate students decreased from 91,048 to 86,997 (-4.4%) in the same period.

Enrollments in Fall 2019 totaled 511,858 students at public institutions (78% of all students), 130,743 students at private not-for-profit institutions (19.9%), and 14,395 students at private for-profit institutions (2.2%). Enrollments at public institutions decreased by 13,115 students between 2012 and 2019, while those at private not-for-profit institutions decreased by 15,779 students, and those at private for-profit institutions decreased by 24,832 students.

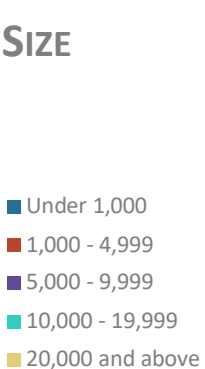
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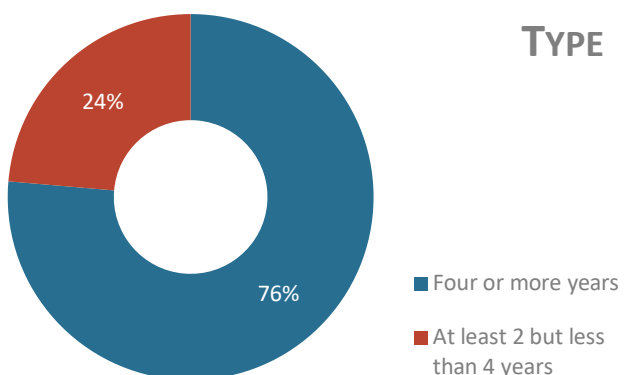
CARNEGIE



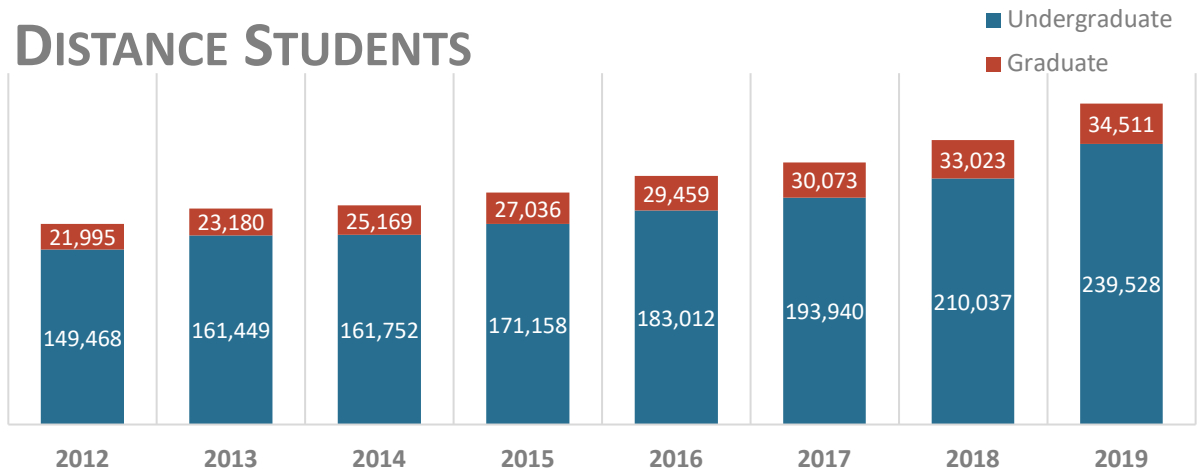
SIZE



TYPE



DISTANCE STUDENTS

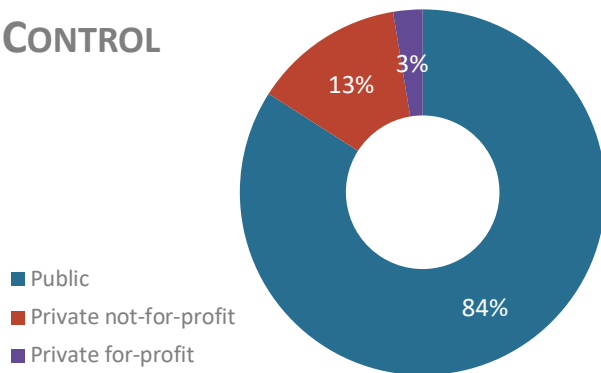


In 2019, a total of 274,039 students took at least one distance course from Ohio institutions; 239,528 (42.0% of all undergraduate students) were enrolled at the undergraduate level, and 34,511 (39.7% of all graduate students) were enrolled at the graduate level.

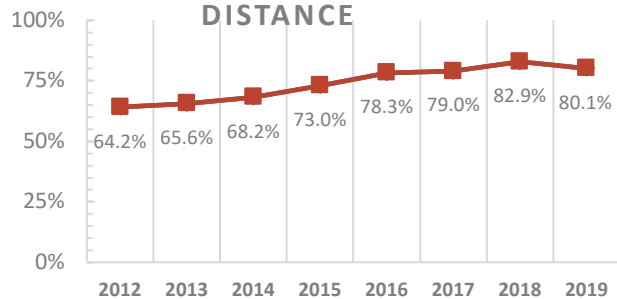
Among undergraduate level distance students, 208,367 were enrolled at institutions classified as public, 24,100 as private not-for-profit, and 7,061 as private for profit. At the graduate-level, 21,977 distance students were enrolled at institutions classified as public, 12,484 as private not-for-profit, and 50 as private for profit.

The number of undergraduate distance enrollments at Ohio institutions increased by 90,060 (60.3%) between Fall 2012 and Fall 2019, while the number of graduate distance enrollments grew by 12,516 (56.9%) during this same period.

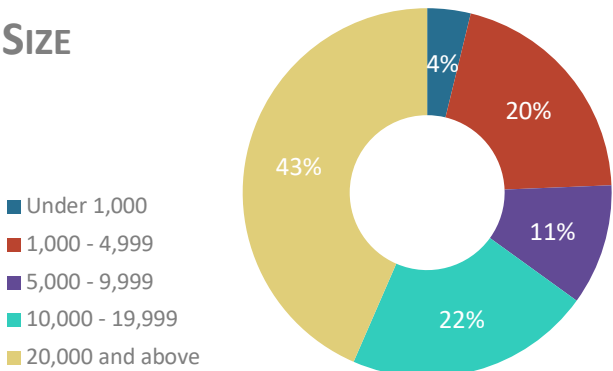
CONTROL



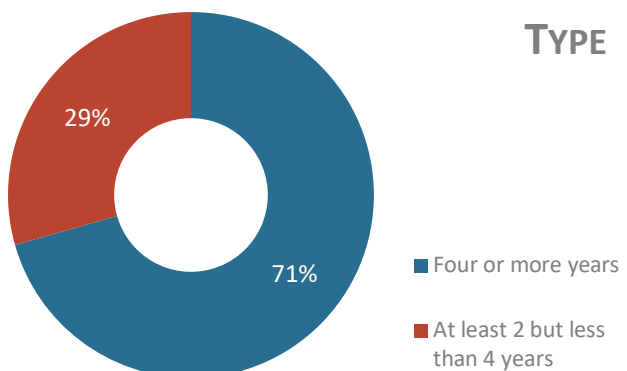
% INSTITUTIONS WITH DISTANCE



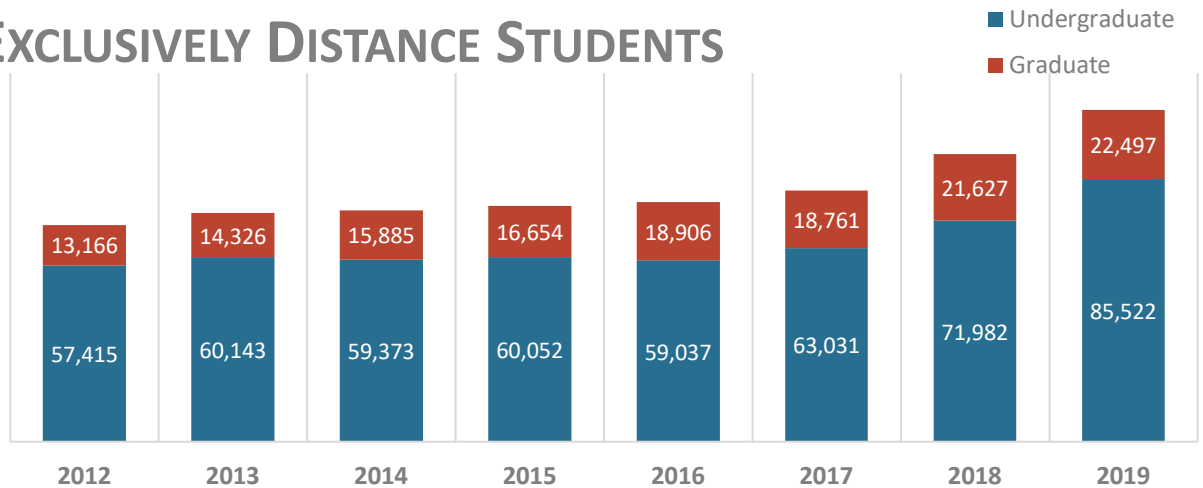
SIZE



TYPE

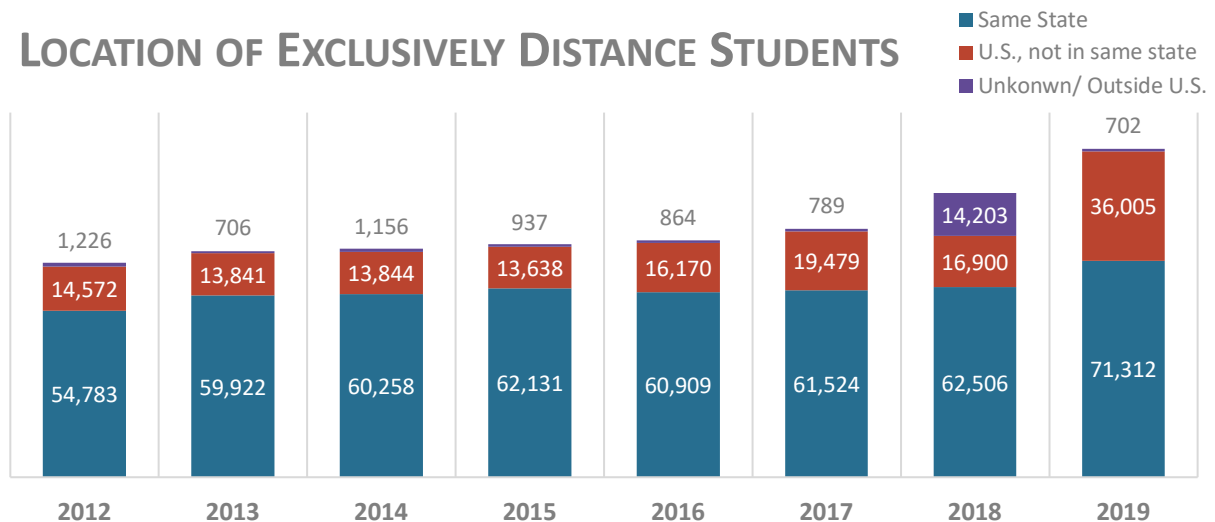


EXCLUSIVELY DISTANCE STUDENTS

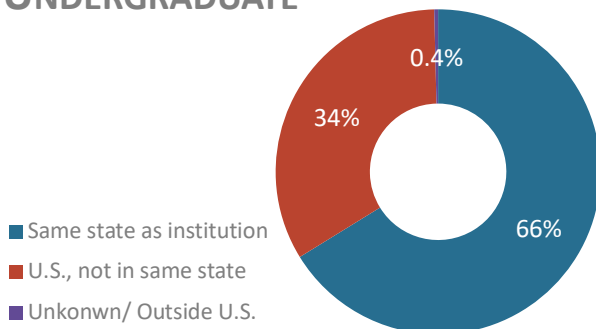


A total of 108,019 students were taking all of their courses at a distance from Ohio institutions in the fall of 2019. This represents 16.4% of the enrolled students in the state, which ranks the state at number 25 in the U.S. The number of exclusively distance students who reside in Ohio while taking courses from an institution in Ohio was 54,783 in 2012 and grew to 71,312 by 2019. There are 36,707 students enrolled as exclusively distance students in Ohio institutions who reside outside Ohio, or whose place of residence is unknown.

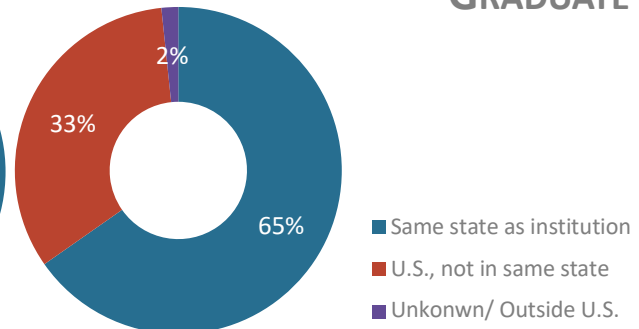
LOCATION OF EXCLUSIVELY DISTANCE STUDENTS



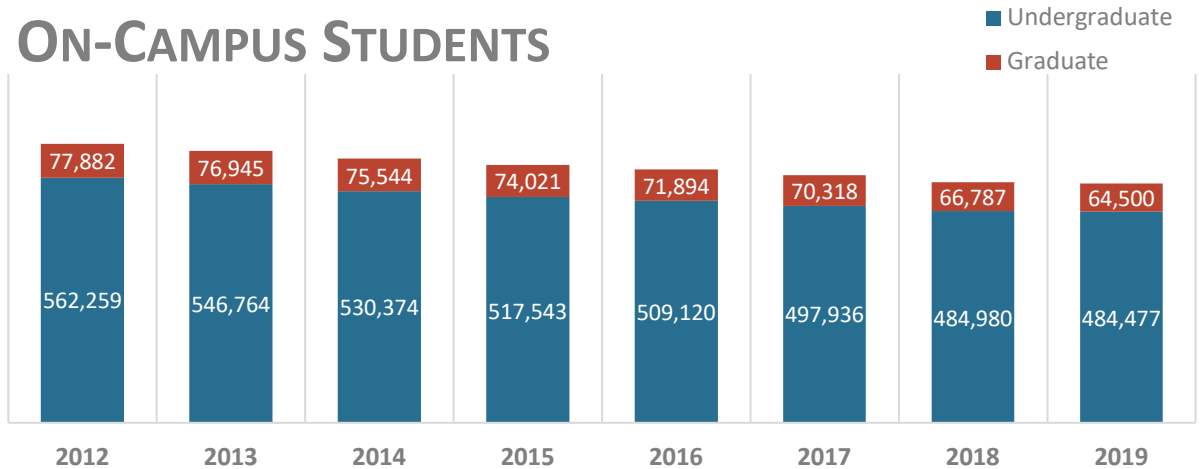
UNDERGRADUATE



GRADUATE

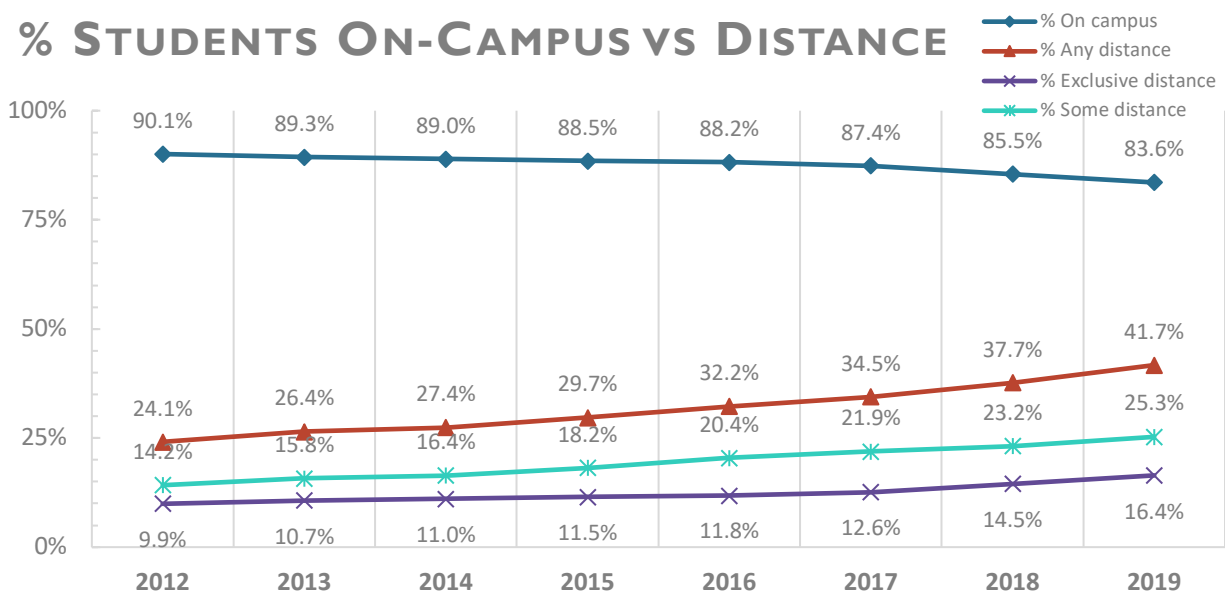


ON-CAMPUS STUDENTS

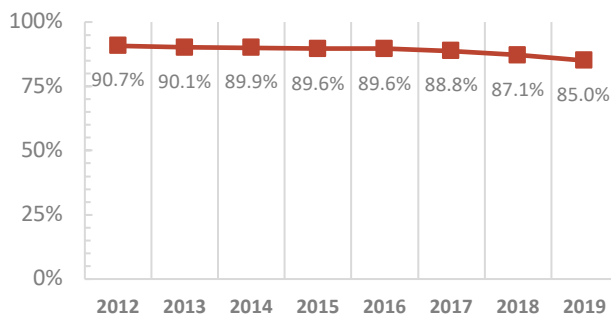


On-campus students are those who take one or more of their courses physically on-campus. The number of students studying on campus declined from 640,141 to 548,977 between 2012 and 2019 in Ohio, representing a reduction of 14.2%. This compares to a national decrease of 10.3% for the same period. In 2019, 85.0% of undergraduate students and 74.1% of graduate students in Ohio were taking at least one on-campus course.

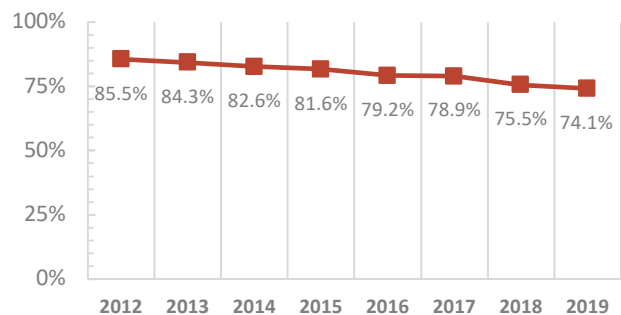
% STUDENTS ON-CAMPUS VS DISTANCE



% ON-CAMPUS: UNDERGRADUATE



% ON-CAMPUS: GRADUATE



INSTITUTIONS

	Ohio	National	State Rank	State as % of National
Total institutions	166	4,089	31	4.1%
Institutions w/ distance	133	3,161	5	4.2%
% Institution w/ distance	80.1%	77.3%	6	

ENROLLMENTS

	Ohio	Total	Any Distance	Exclusive Distance	On Campus
	Total	656,996	274,039	108,019	548,977
Size	Under 1,000	25,241	10,419	3,476	21,765
	1,000 - 4,999	159,810	56,345	22,543	137,267
	5,000 - 9,999	59,927	29,039	12,058	47,869
	10,000 - 19,999	178,819	59,106	16,342	162,477
	20,000 and above	233,199	119,130	53,600	179,599
Carnegie	Not assigned	4,940	3,245	2,970	1,970
	Associates	242,398	123,907	58,851	183,547
	Research	287,567	109,436	30,637	256,930
	Masters	61,852	19,266	7,057	54,795
	Baccalaureate	45,124	9,809	3,248	41,876
	Specialized	15,115	8,376	5,256	9,859
Control	Public	511,858	230,344	86,695	425,163
	Private not-for-profit	130,743	36,584	18,432	112,311
	Private for-profit	14,395	7,111	2,892	11,503
Type	Four or more years	501,708	193,450	64,353	437,355
	At least 2 but less than 4 years	155,288	80,589	43,666	111,622