

TRACKING CHANGES, LOOKING TO THE FUTURE

RESULTS FROM THE DIGITAL LEARNING PULSE SURVEY

OCTOBER 10, 2023

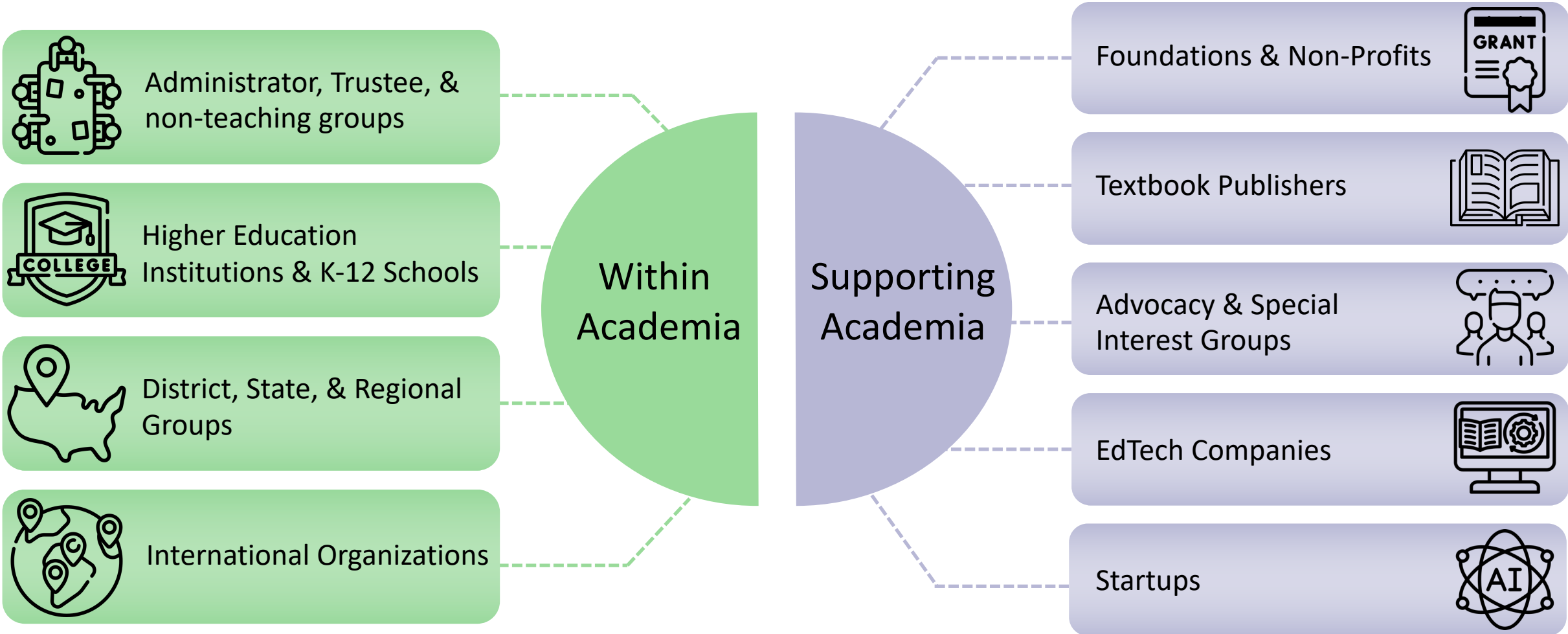
DR. JEFF SEAMAN

DR. JULIA SEAMAN

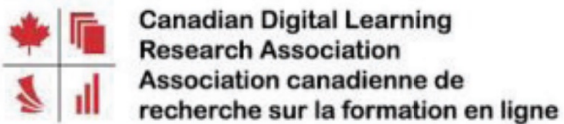
DAVID CONNER



BAY VIEW ANALYTICS: DIVERSE PARTNERS ACROSS EDUCATION



DLPS: NOW IN THE EIGHTH ROUND OF THE PROJECT



Spring 2020	Summer 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Fall 2023
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SNEAK PEAK – DATA COLLECTION IS CONTINUING

Round 8

- Data collection is underway.
- Over 1,700 responses to date from faculty, administrators, students, and trustees.
- Initial tallies – final results will be reported after all data has been collected

Previous rounds:

April 2020: 897 faculty and administrators, 672 institutions.

August 2020: 887 faculty and administrators, 597 institutions.

December 2020: 1,702 faculty and administrators, 1,204 institutions.

April 2021: 1,286 faculty and administrators, 1,469 students, 856 institutions.

October 2021: 2,080 faculty and administrators, 2,266 students, 1,386 institutions.

April 2022: 1,283 faculty and administrators, 2,285 students, 1,181 institutions.

September 2022: 1,206 faculty and administrators, 2,358 students, 1,252 institutions.

AGENDA

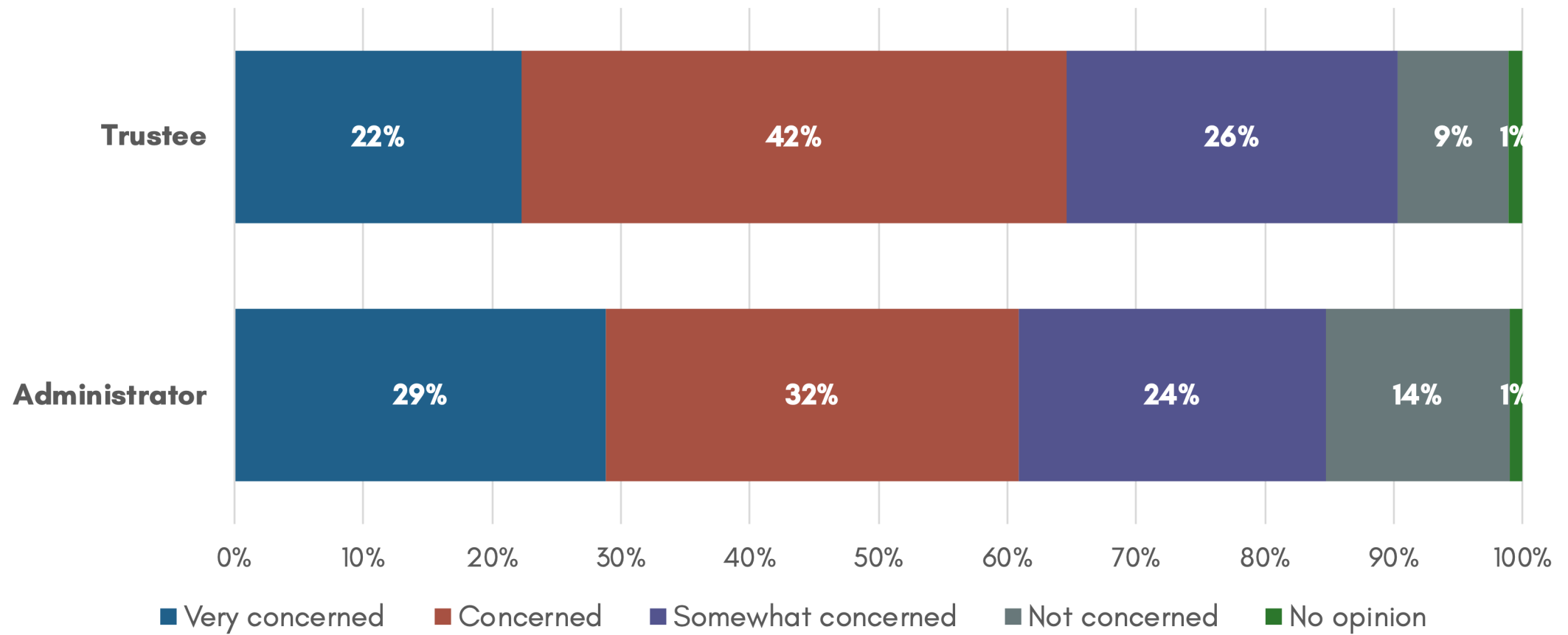
- Future enrollments; level of concern, planned actions.
- Attitudes towards online courses; students, faculty, administrators.
- Most serious barriers to student academic success.
- Cost of higher education; level of concern.
- Are students getting their money's worth from their education?
- How will AI impact institutions?



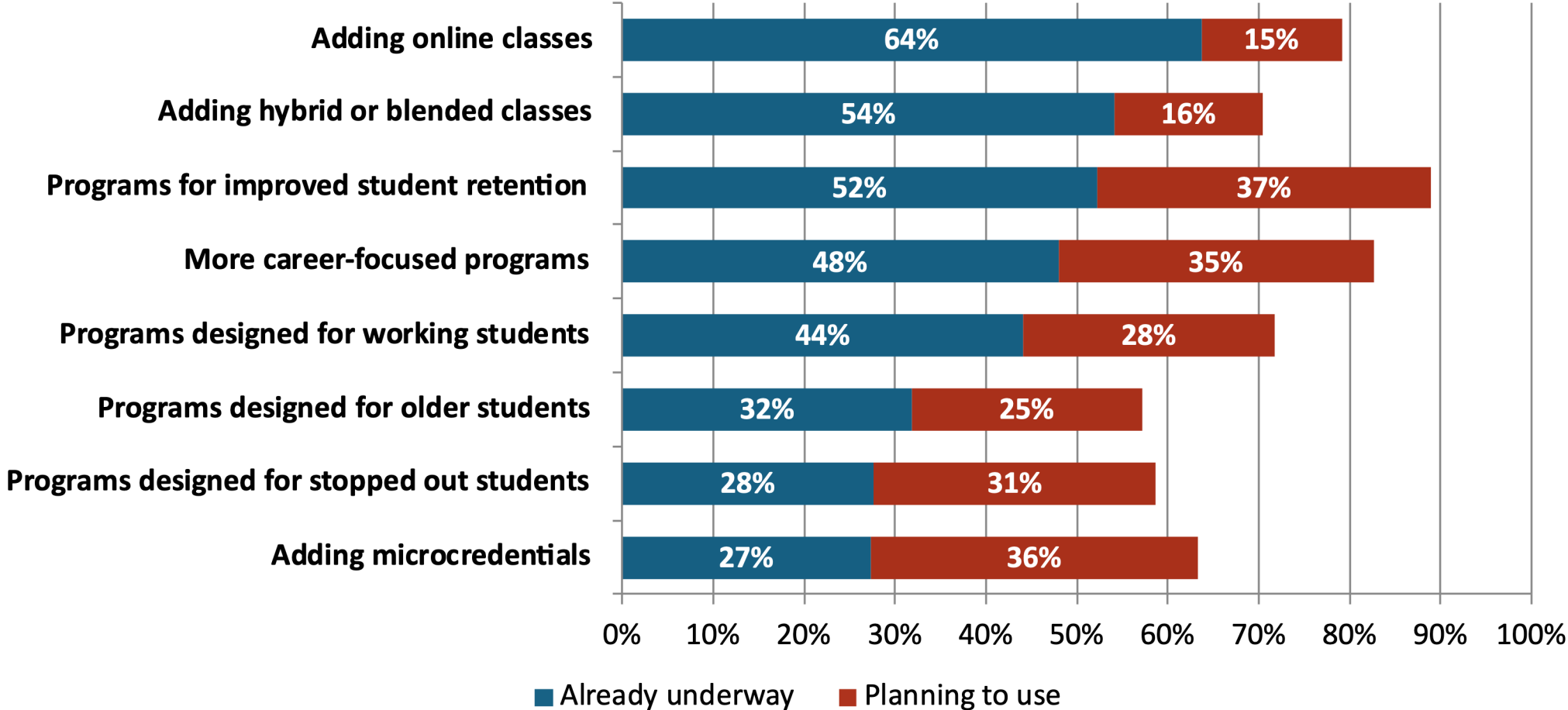
FUTURE ENROLLMENTS



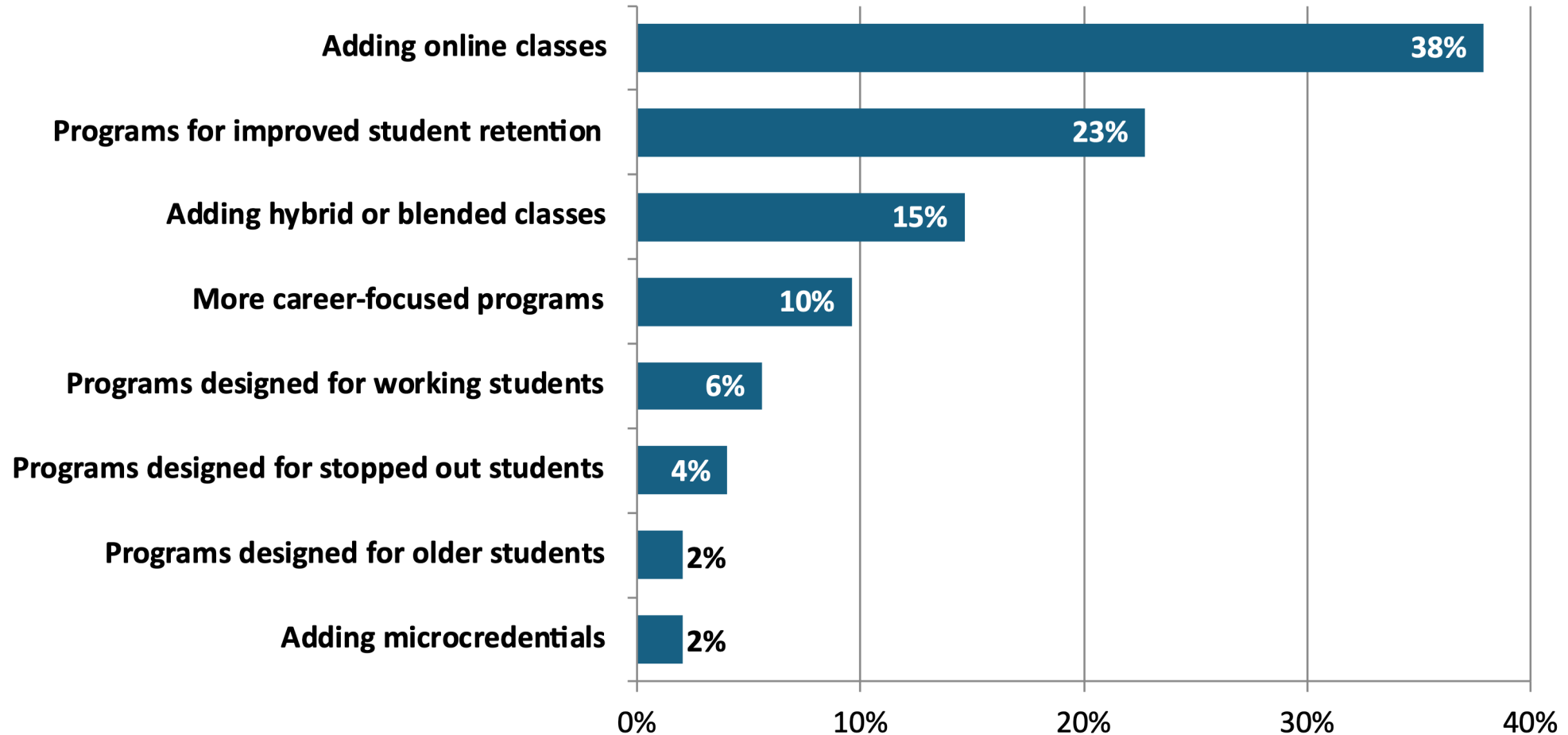
CONSIDERABLE CONCERN ABOUT FUTURE ENROLLMENTS



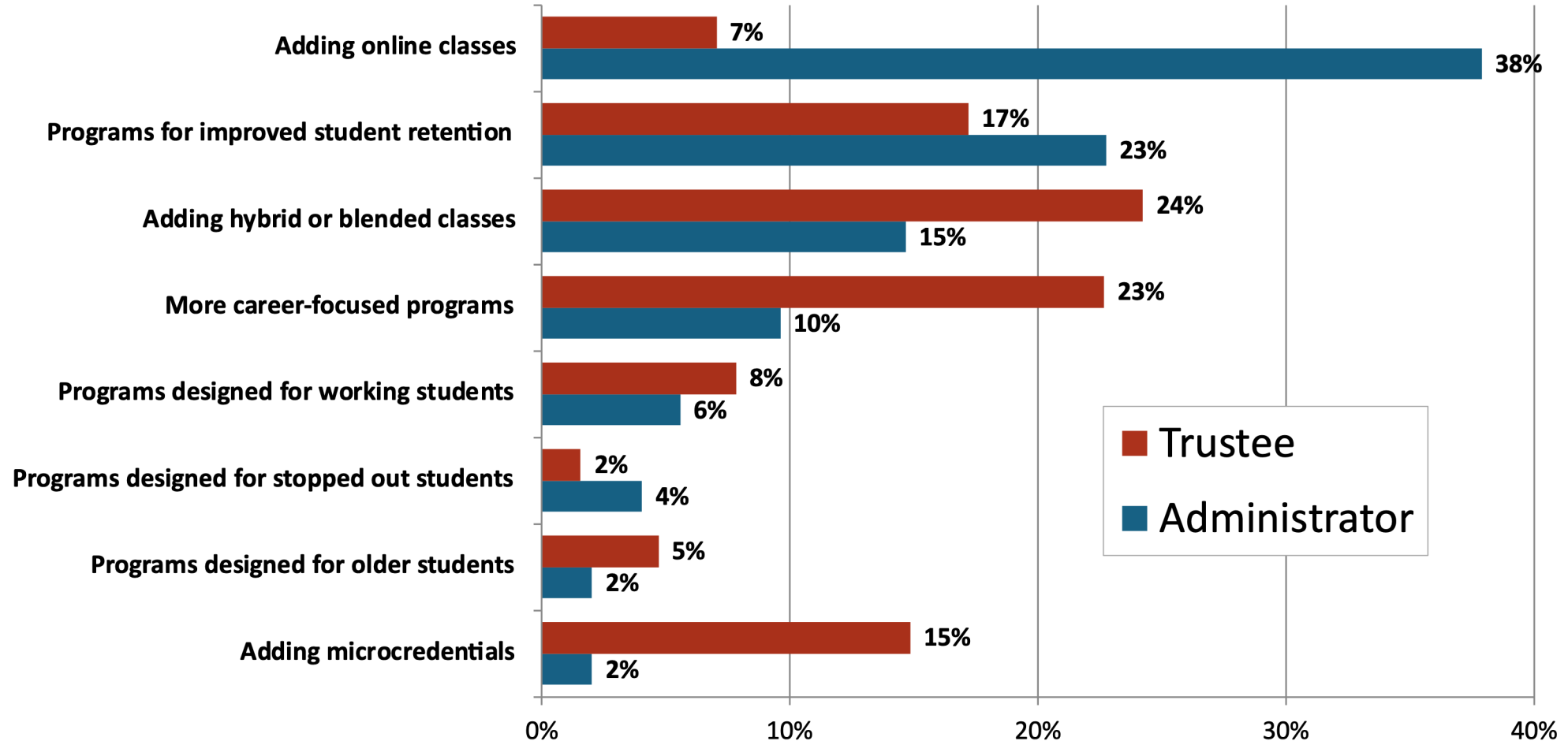
HOW ADDRESS ENROLLMENT CONCERNS



WHAT HAS WORKED?



WHAT HAS WORKED? ADMINISTRATORS VS. TRUSTEES

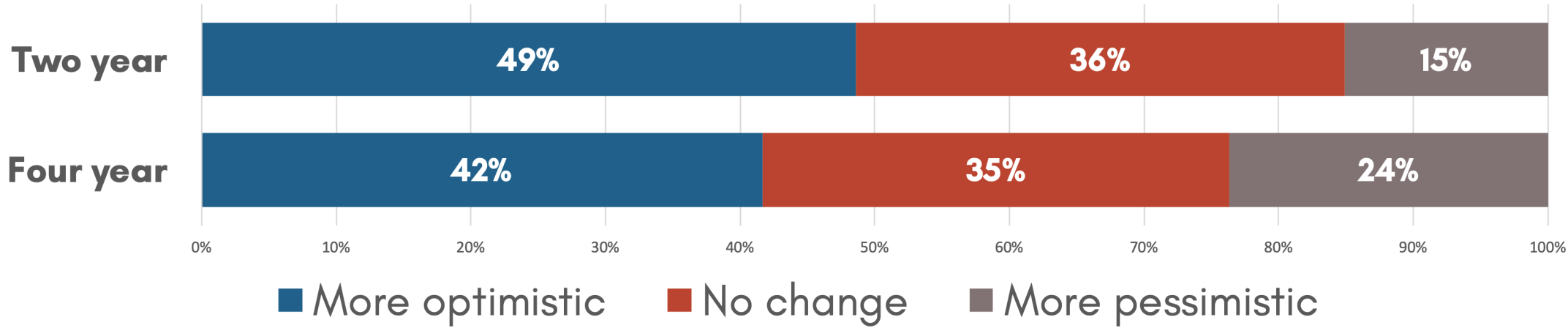


DESIRE FOR ONLINE



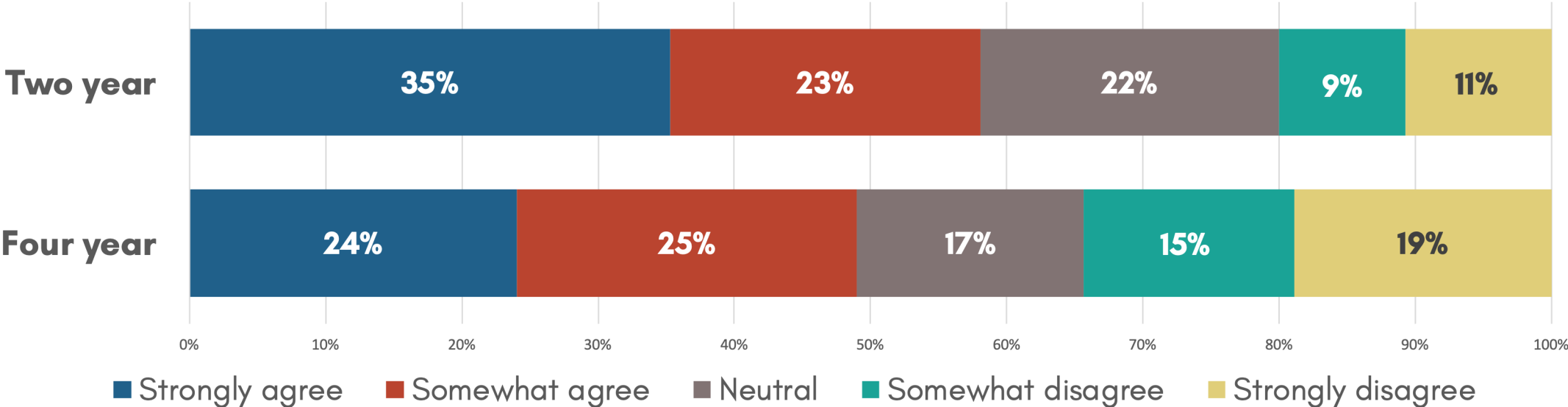
IMPROVED VIEW OF ONLINE LEARNING

Fall 2022: Have your attitudes towards online learning changed over the past year?



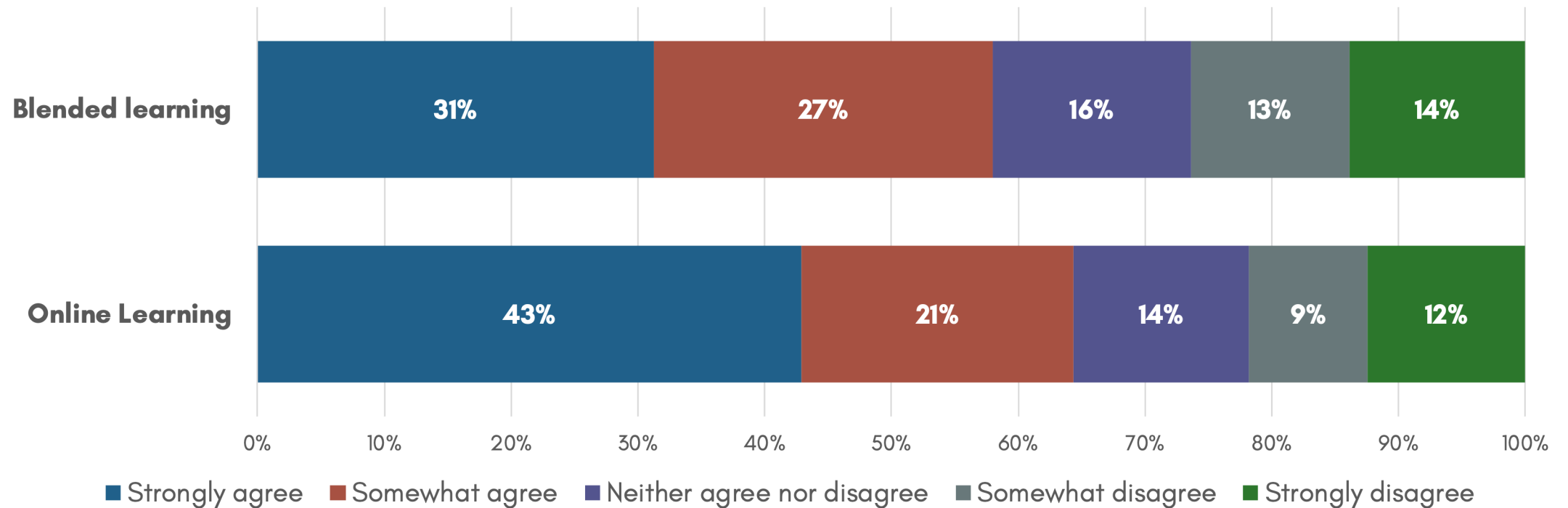
DESIRE MORE ONLINE COURSES

Fall 2022: I would like the option to take some of my courses in a fully online format

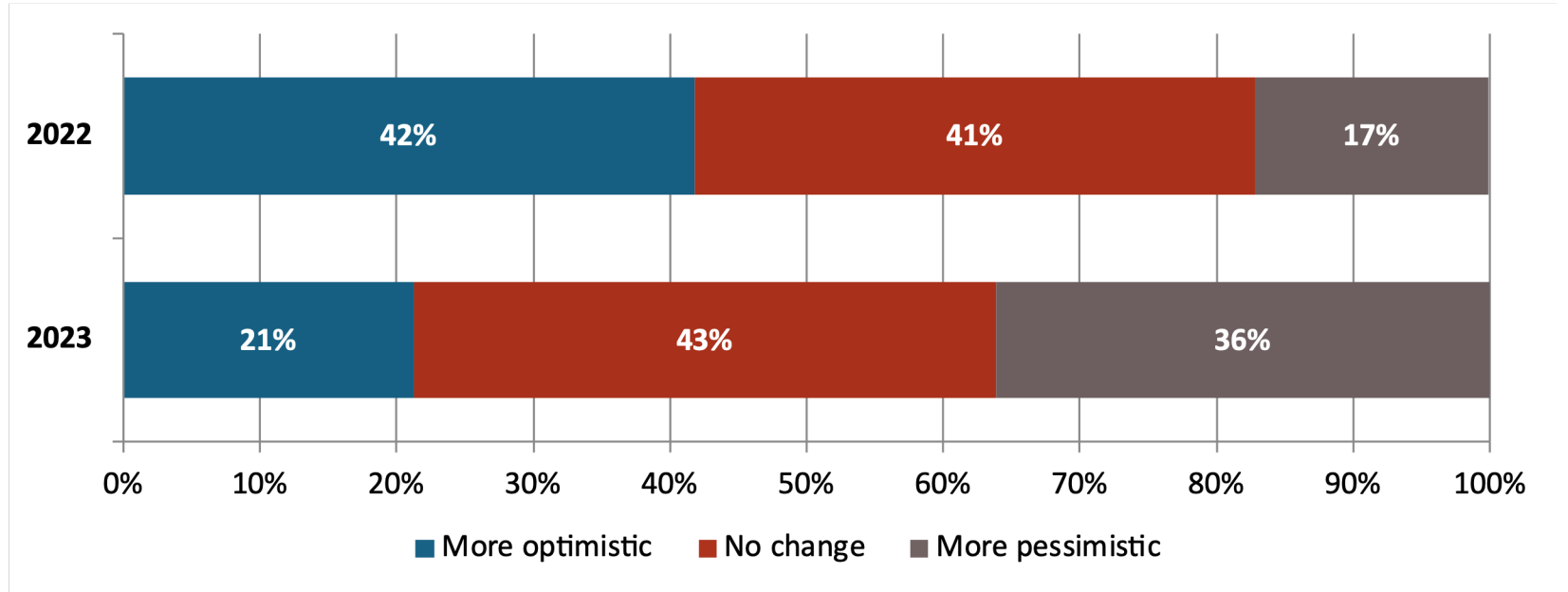


FACULTY WANT TO TEACH MORE BLENDED AND ONLINE COURSES

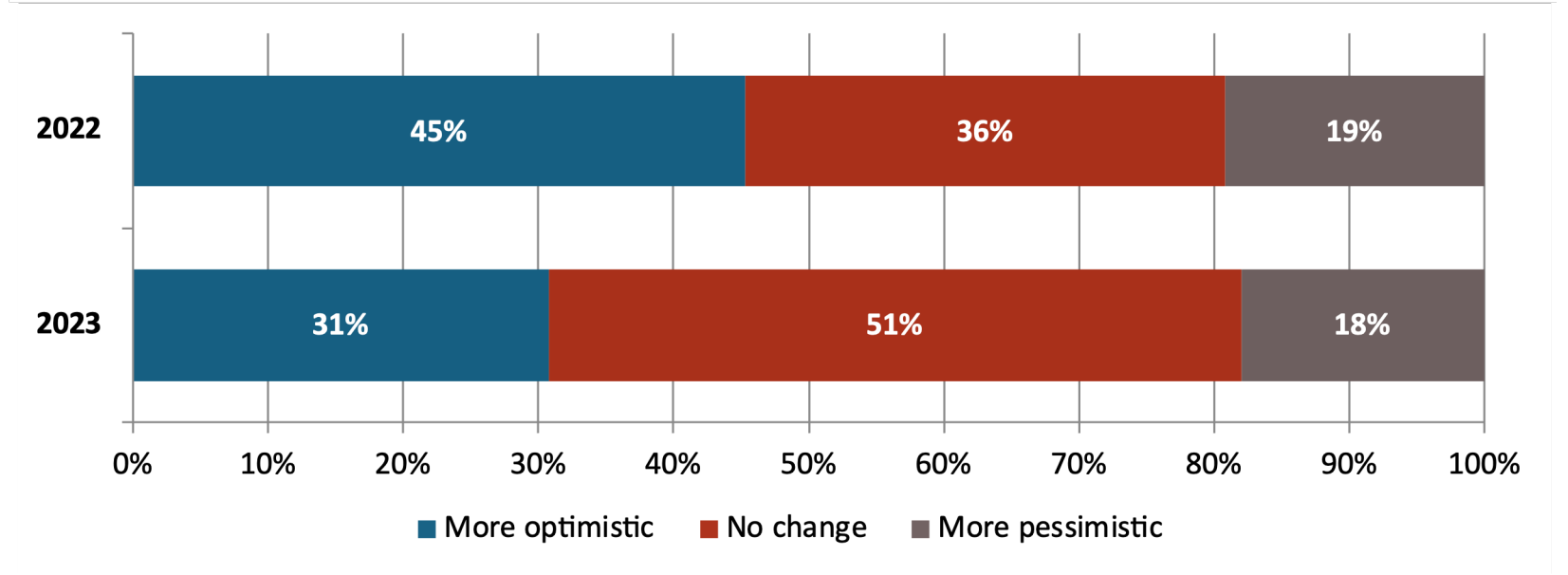
Faculty - Fall 2022: I would like the option to teach some of my courses...



Faculty



Administrator



BARRIERS

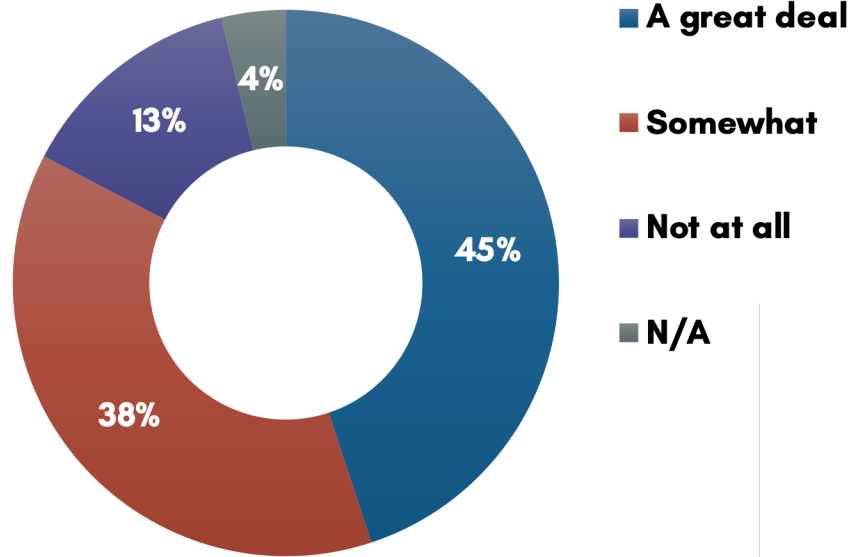


ALL AGREE ON MOST PRESSING CHALLENGES

Rank	Students	Faculty	Administrators
1	Feelings of stress	Feelings of stress	Feelings of stress
2	Level of motivation	Level of motivation	Level of motivation
3	Having time to do coursework	Having time to do coursework	Having time to do coursework
4	Support from my academic institution	Having a suitable workplace to do coursework	Internet connectivity (e.g., WIFI)
5	Internet connectivity (e.g., WIFI)	Internet connectivity (e.g., WIFI)	Having a suitable workplace to do coursework
6	Having a suitable workplace to do coursework	Support from my academic institution	Access to a learning device (laptop, home computer, tablet)
7	Access to a learning device (laptop, home computer, tablet)	Access to a learning device (laptop, home computer, tablet)	Support from my academic institution

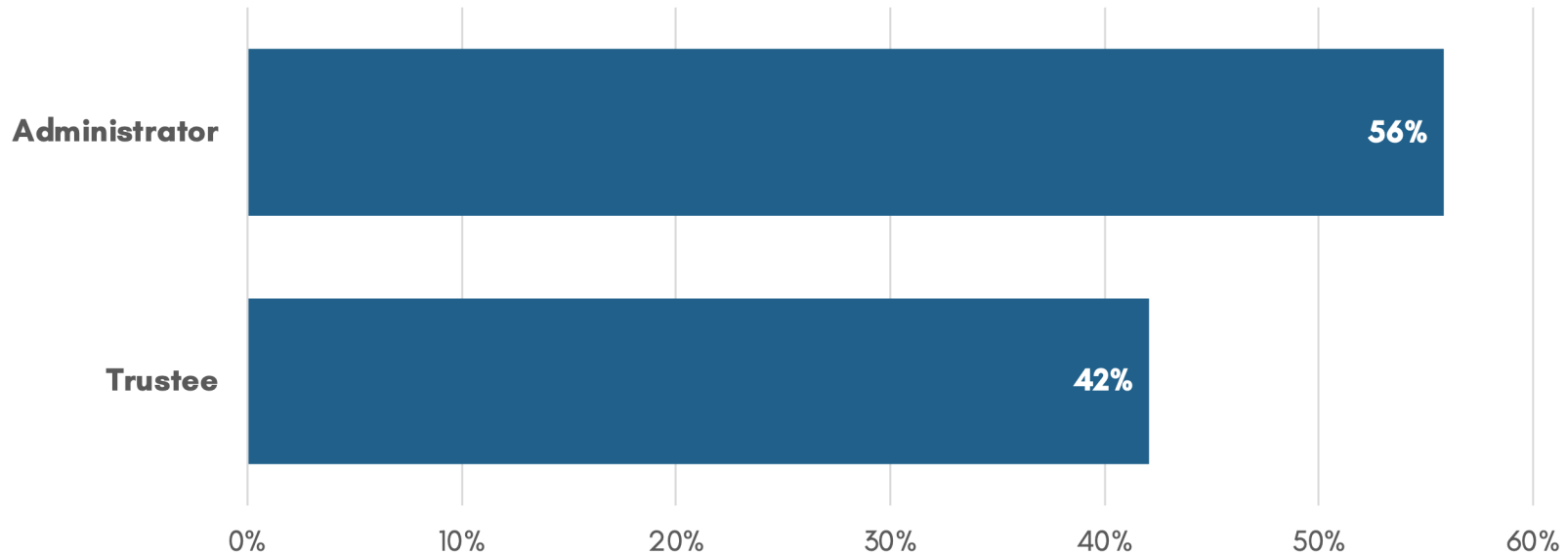


To what degree are feelings of stress a problem for you?



Stress remains a critical issue for students in 2023

Institution has little or no control: Feelings of stress on the part of students



Yet, institutions don't believe they have much control

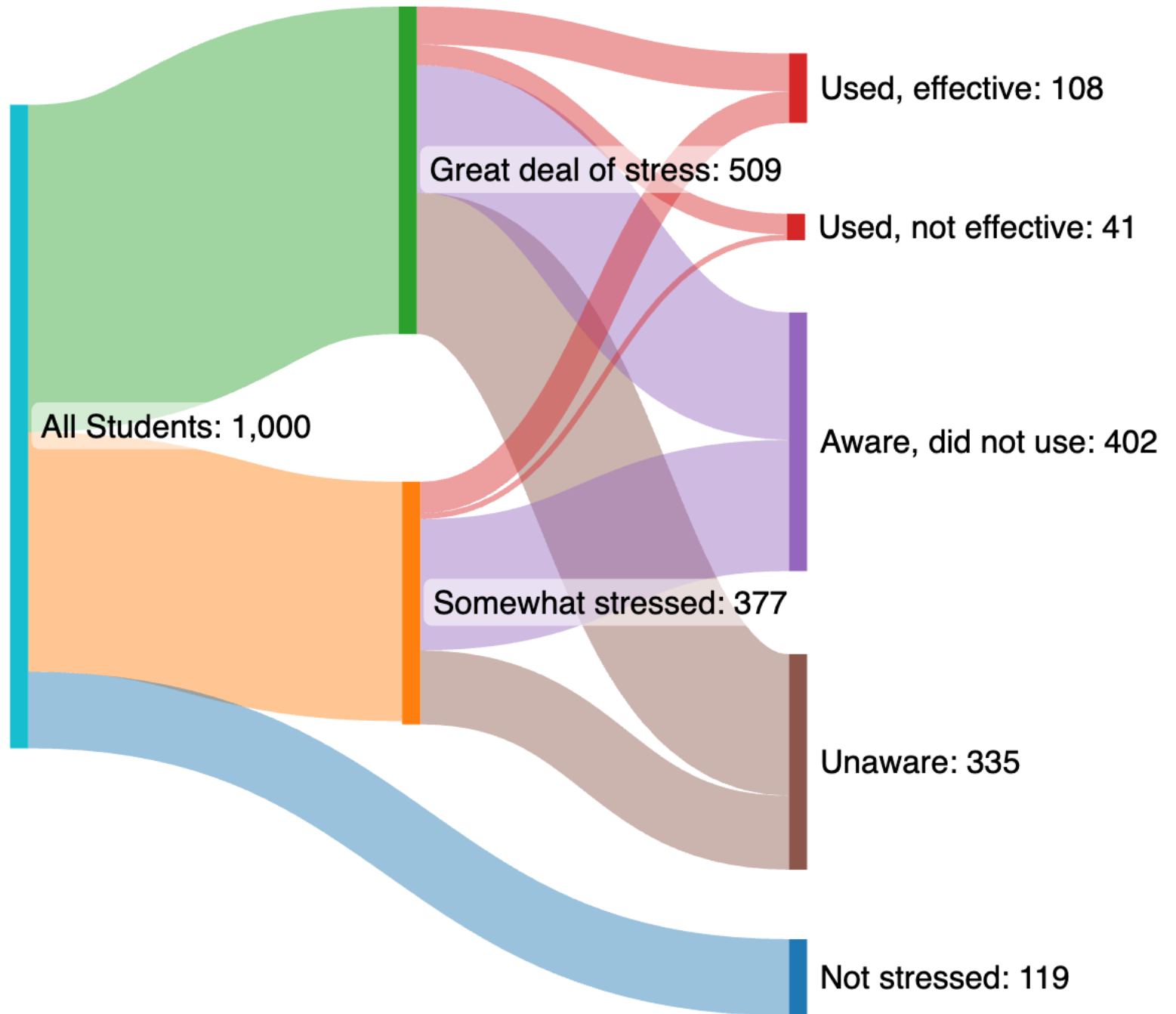


Students stress is a pressing barrier, with a majority reporting that they are suffering a “Great deal of stress.”

A third of students are unaware of any institutional supports.

Forty percent are aware but chose not to use the supports.

The small portion using the services generally find them to be effective.

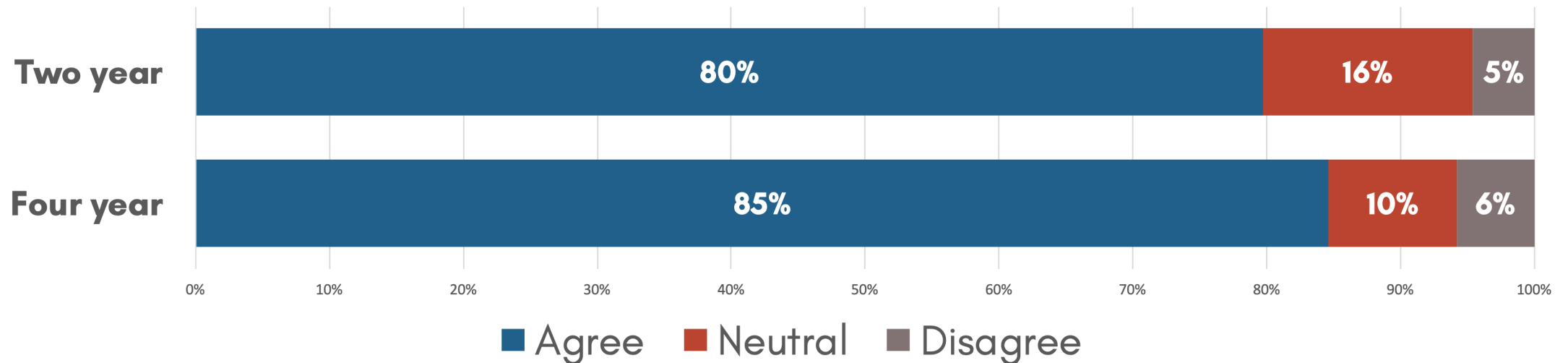


COST OF EDUCATION

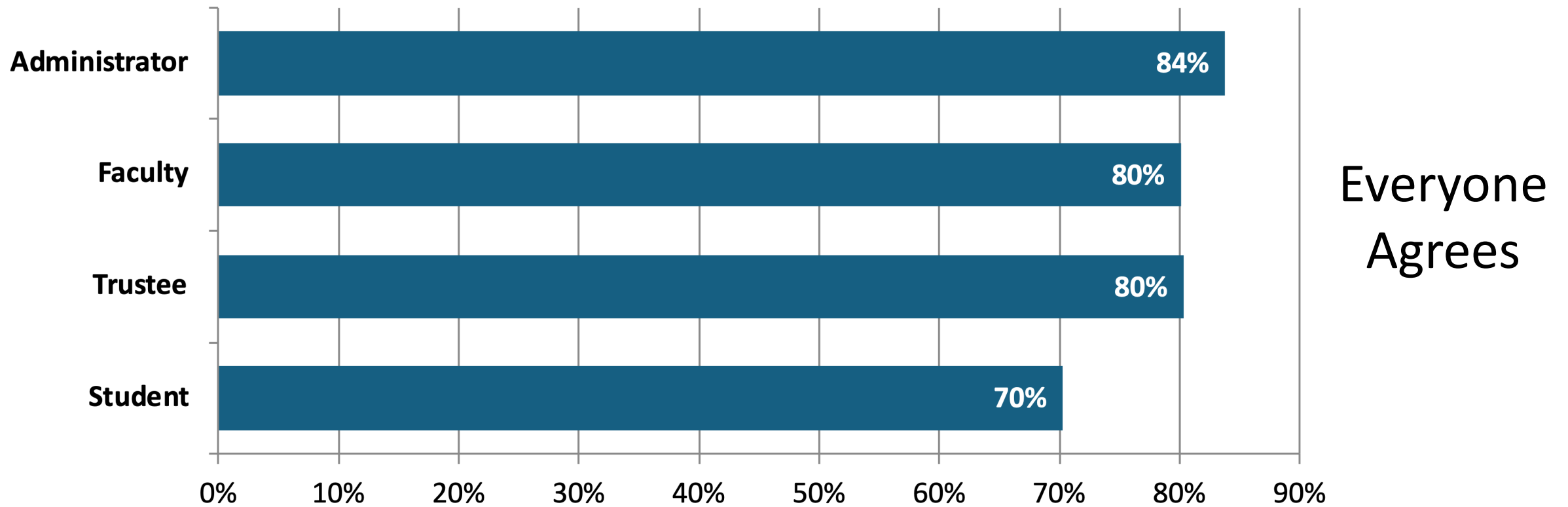


COST IS A GROWING CONCERN

Fall 2022: The cost of education is becoming financially out of reach



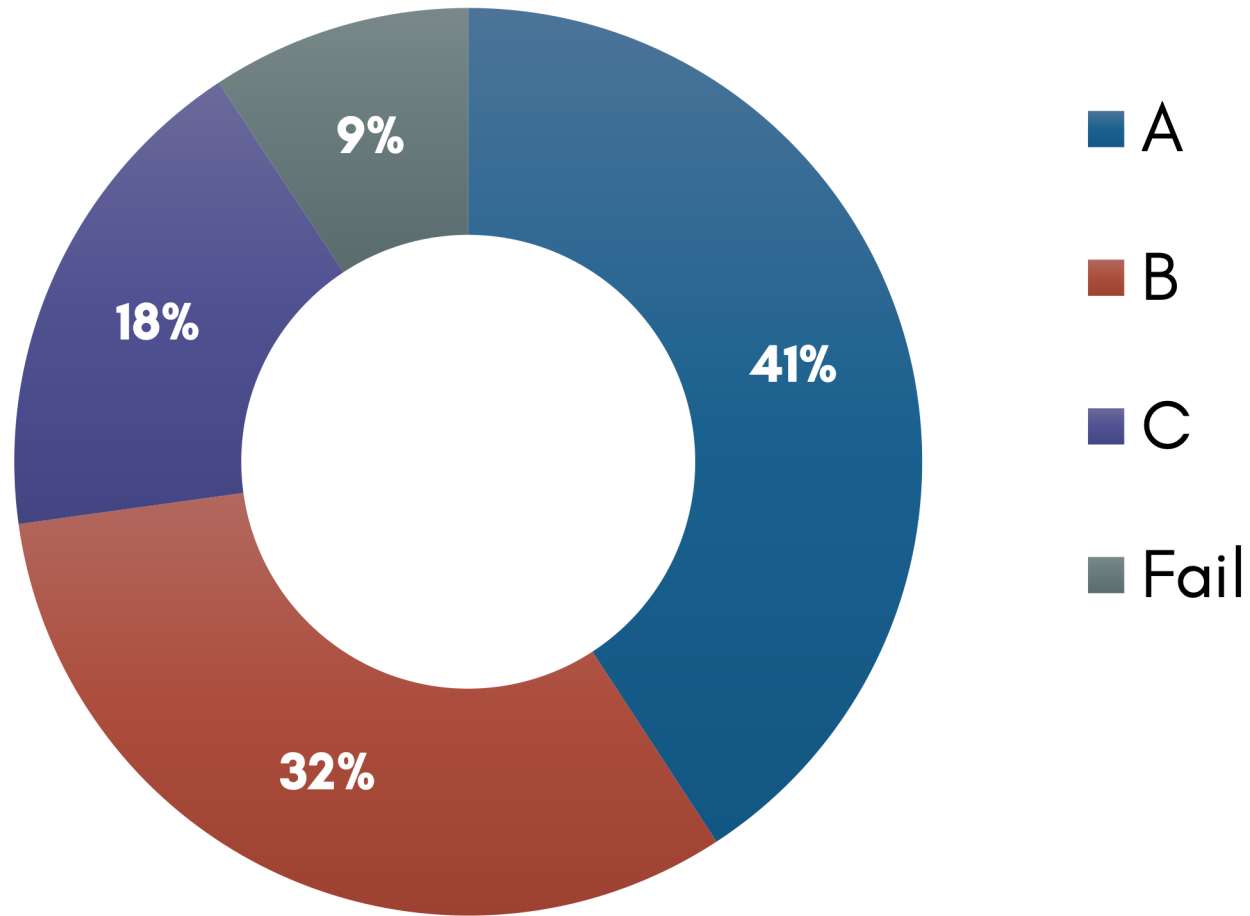
THE COST OF EDUCATION IS BECOMING FINANCIALLY OUT OF REACH



BUT, IS IT WORTH THE
PRICE?



STUDENTS THINK THEY ARE GETTING VALUE

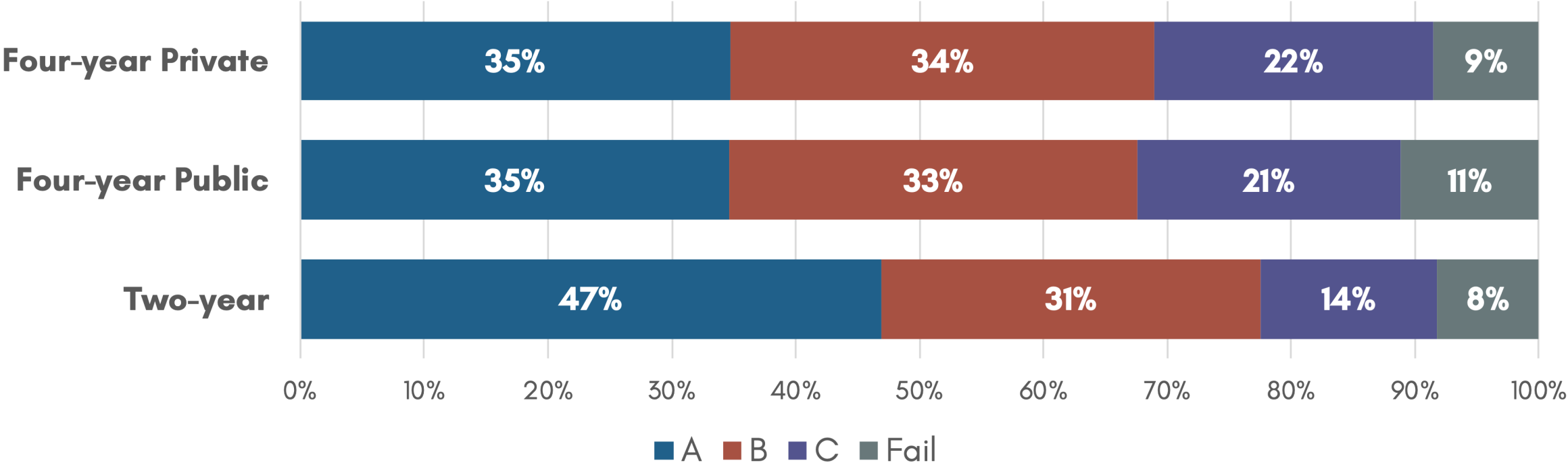


“What letter grade would you give for how well your education is worth what you are paying?”



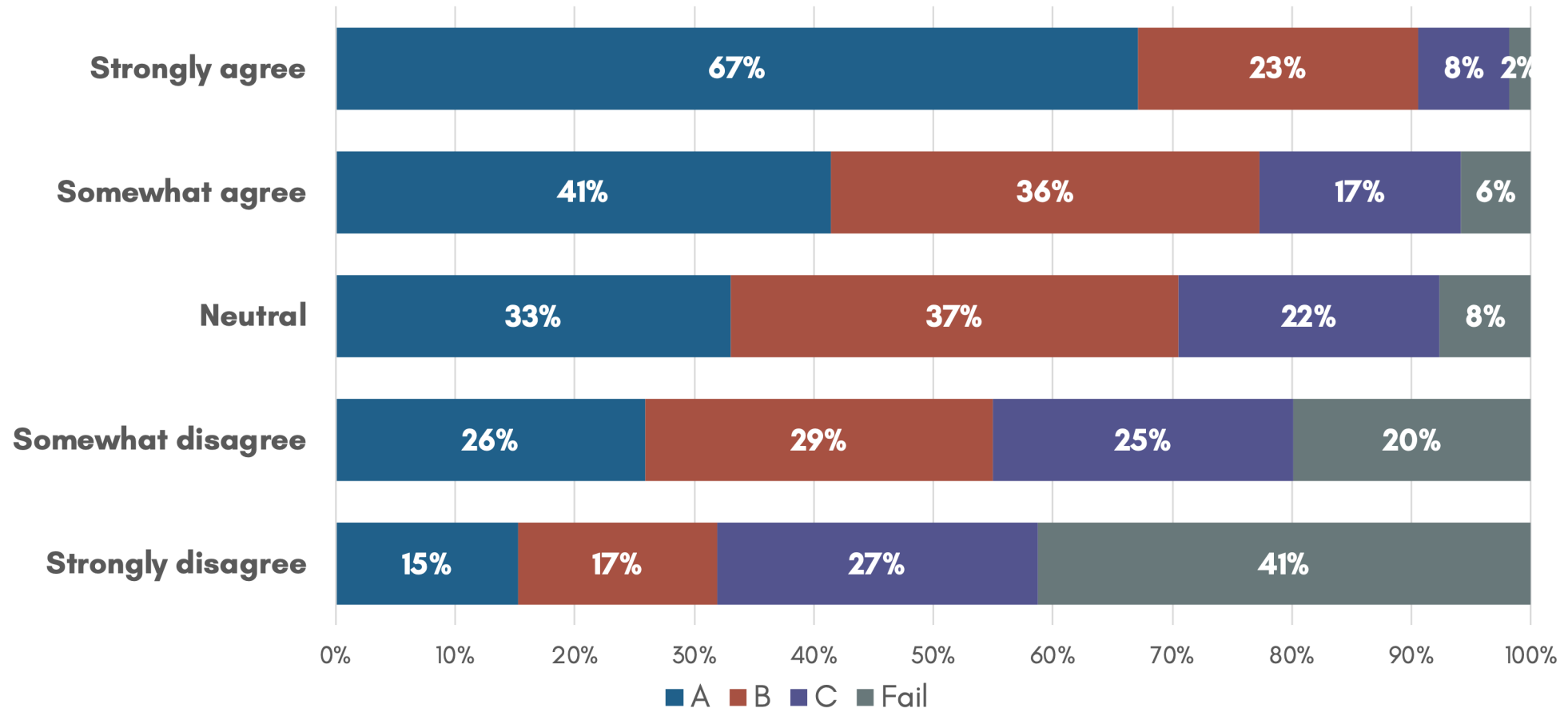
BETTER VALUE FELT AT TWO-YEAR INSTITUTIONS

Worth the Price: Type of Institution



COMMUNITY IS CRITICAL

Worth the Price: I feel like part of the community at my school

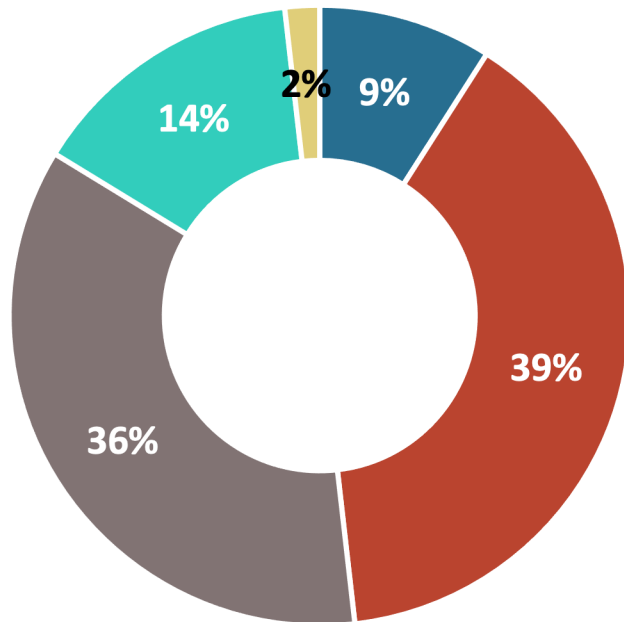


AI

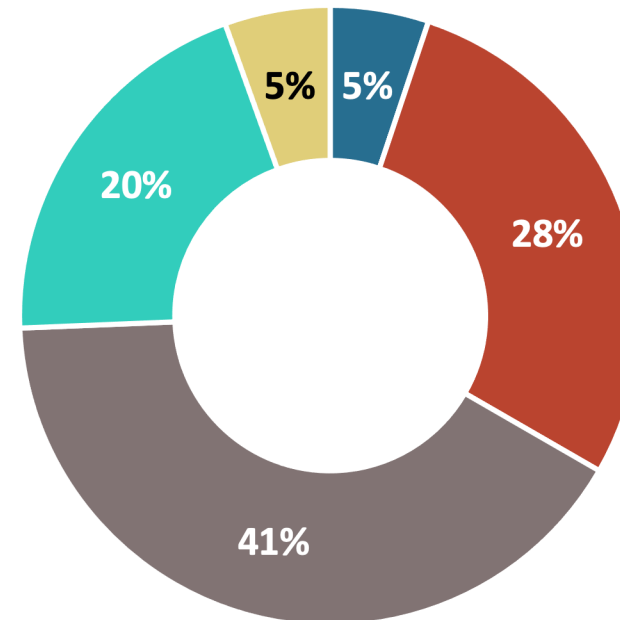


TRUSTEES: GREATER IMPACT OF AI ON THEIR INSTITUTIONS

Trustee



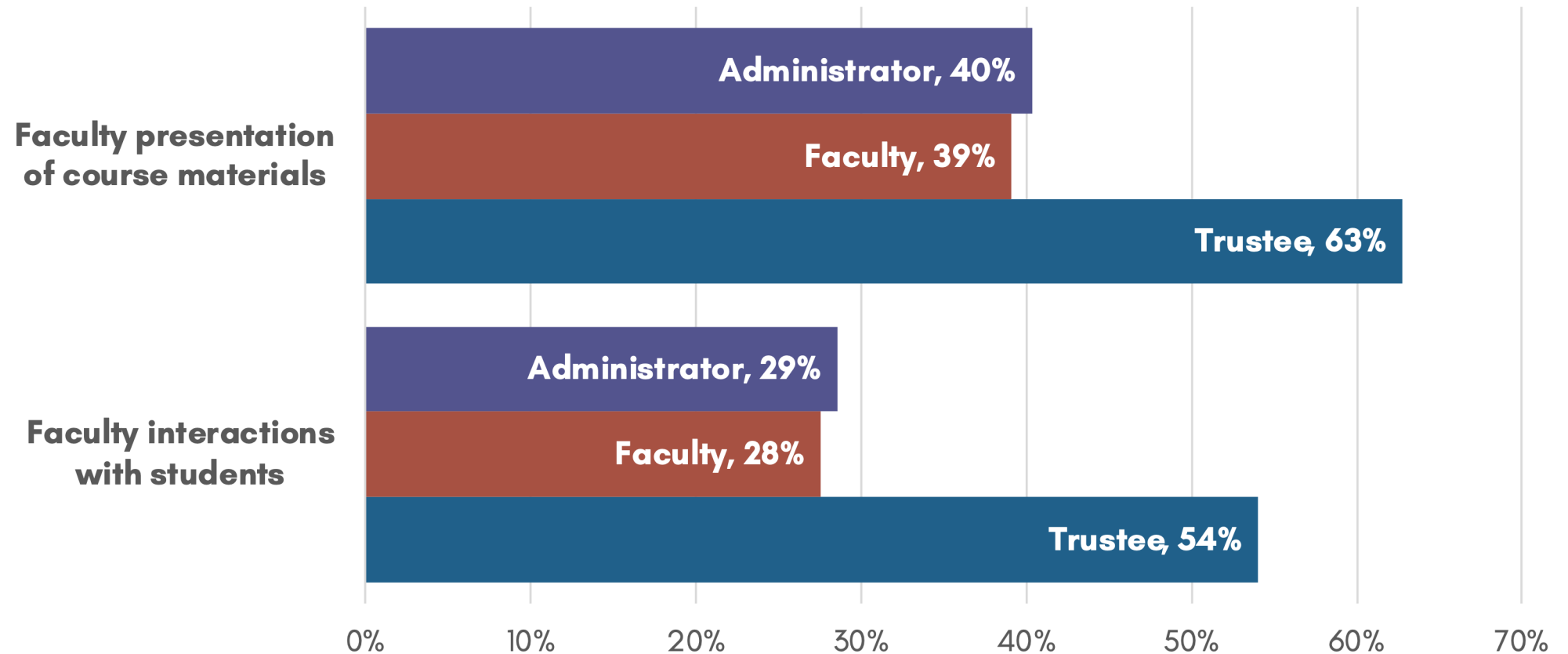
Administrator



- Massive changes
- Considerable change
- Moderate changes
- Small changes
- Little or none



TRUSTEES EXPECT A GREATER IMPACT OF ARTIFICIAL INTELLIGENCE ON TEACHING



Q&A THANK YOU!

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