



Community

Equity

Policy

Practice

wcet.wiche.edu

Speakers



Kathryn Kerensky

Director, Digital Learning
Policy & Compliance, State
Authorization Network



Nicole Johnson

Executive Director
Canadian Digital Learning
Research Association



Jeff Seaman

Director
Bay View Analytics



Survey Partners



Canadian Digital Learning
Research Association
Association canadienne de
recherche sur la formation en ligne



Bay View Analytics

With the assistance of:



Why does this matter? What is the impact?

Institutions navigate legal requirements from states, federal agencies, accreditors, and internal policies and procedures

Definitions vary and some agencies may utilize more than one definition for different purposes

Impacts on:

- Institutions
- States
- Policymakers
- Students



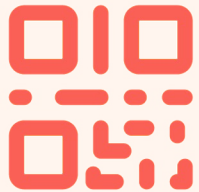
Survey Overview

- Responses from 987 faculty and 1,051 administrators.
- Representing 870 different institutions from all fifty states, Puerto Rico, and the District of Columbia.
- Two complementary national samples:
 - The primary sample used email lists from a commercial source, Market Data Retrieval.
 - Second sample was constructed from open calls for participants sent to the memberships of WCET, OLC, Quality Matters, and UPCEA.
- General personal information (such as name, email address, and IP address) was removed from all survey responses prior to analysis.



Audience Question #1

What proportion of institutions do you think have a single definition for “Online Learning” on their campus?



**Join at slido.com
#8794096**



slido

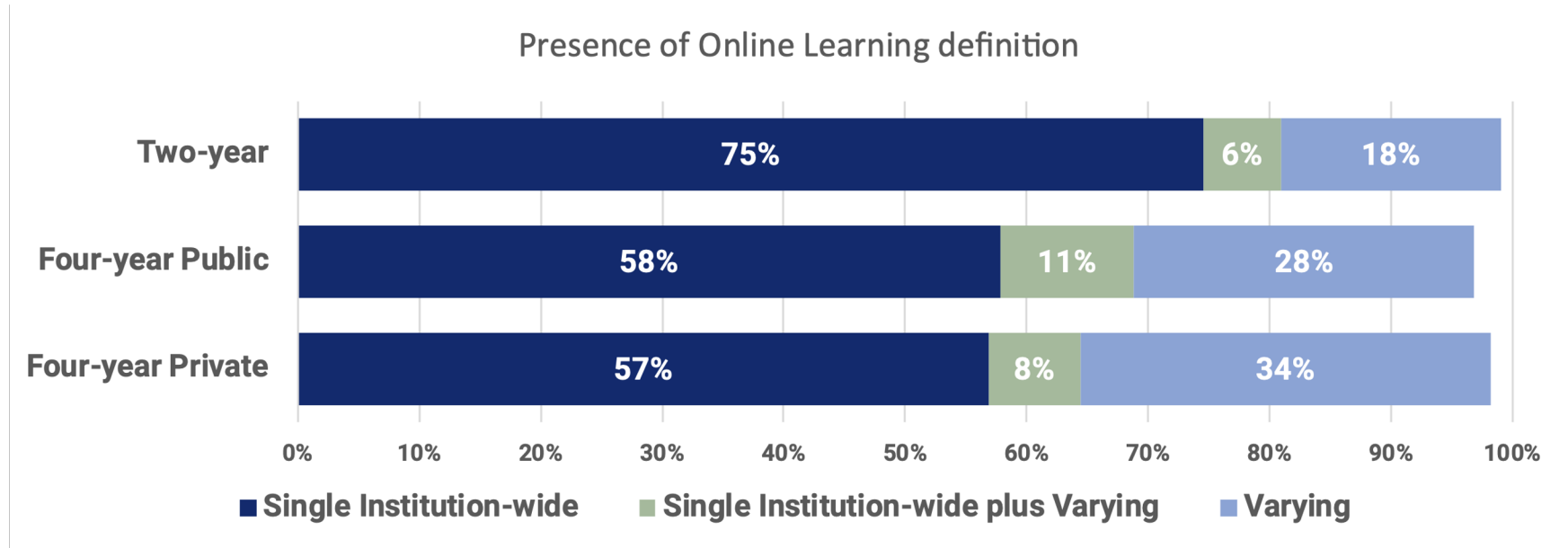


**Join at slido.com
#8794096**

① Start presenting to display the joining instructions on this slide.



Who has an institutional definition of Online Learning



Audience Question #2

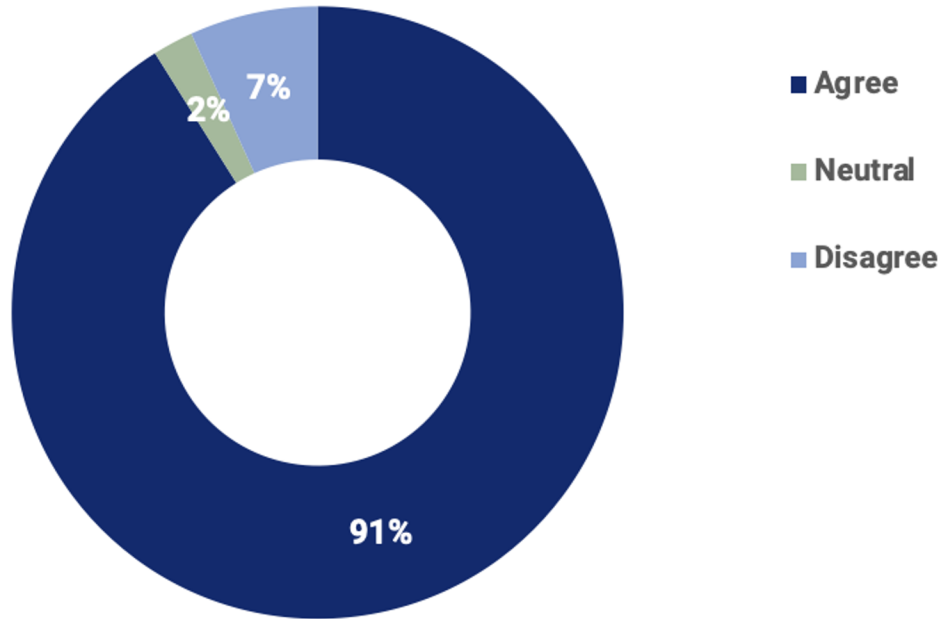
What proportion of respondents do you think agree with the following definition for “Online Learning”?

All instruction and interaction is fully online
(synchronous or asynchronous).



High Levels of Agreement

ONLINE Learning means all instruction and interaction is fully online (synchronous or asynchronous)



Audience Question #3

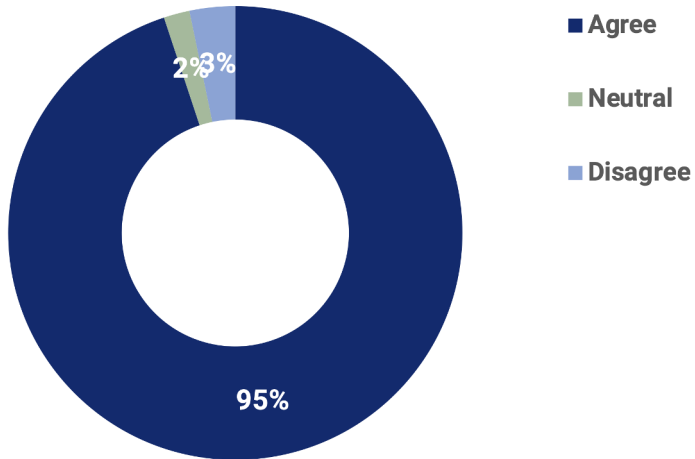
What is your level of agreement with the following definition?

HYBRID Learning means a blend of online and in-person instruction (online instruction is synchronous or asynchronous)

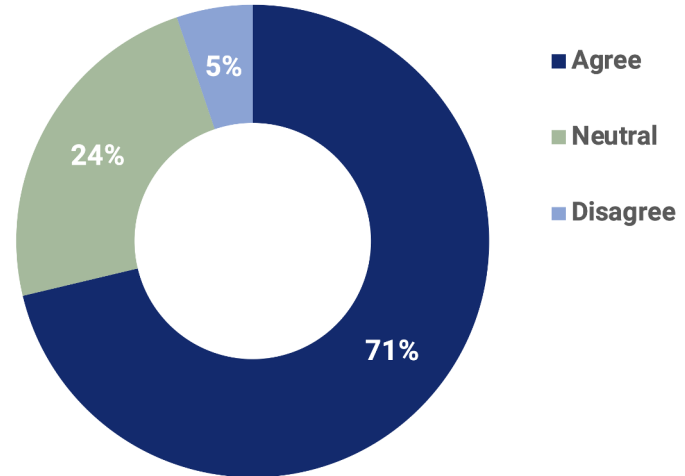


Hybrid and HyFlex

HYBRID Learning means a blend of online and in-person instruction (online instruction is synchronous or asynchronous)

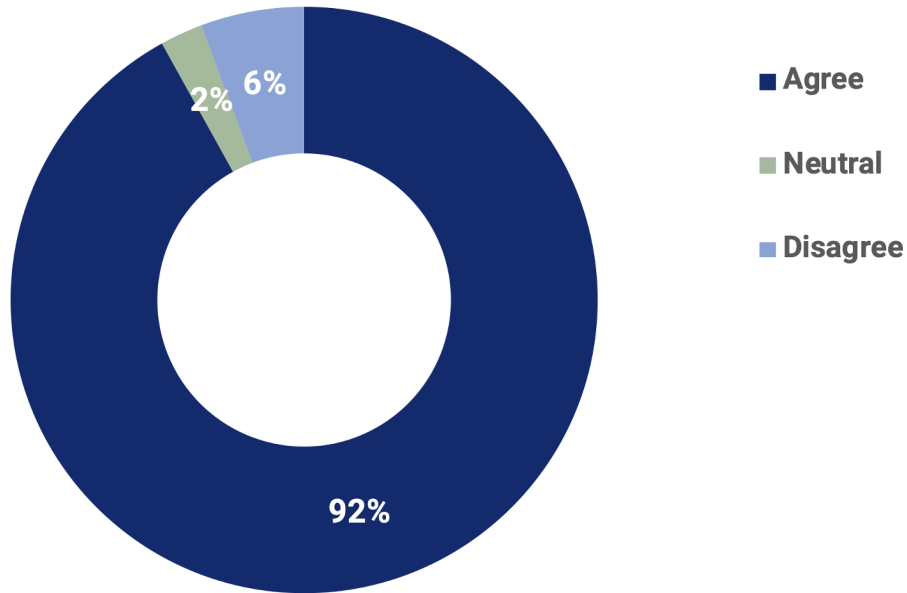


HYFLEX Learning means that students can move between online and in-person instruction as they see fit (also referred to as multi-access or co-modal Learning)



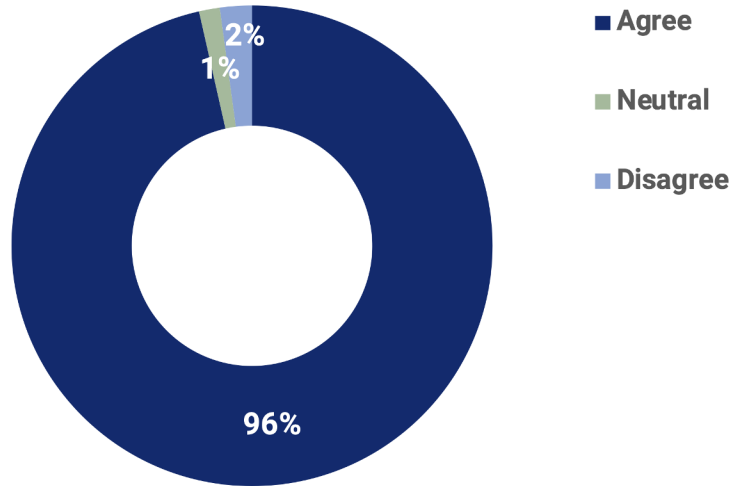
In-Person Learning

IN-PERSON Learning means all instruction takes place in an in-person setting

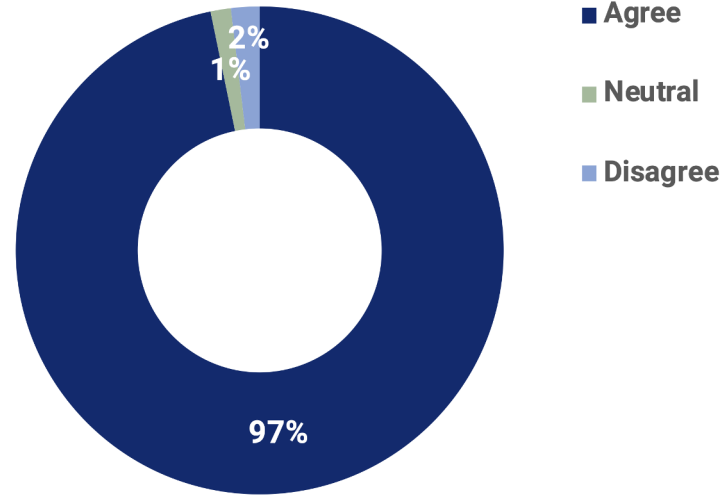


Synchronous and Asynchronous

SYNCHRONOUS Learning means instruction takes place in real-time and requires student presence (in-person or virtual) at a set time.



ASYNCHRONOUS Learning means instruction is available for students to access at a time that works best for them.



Key Findings

- There was widespread agreement with the survey definitions.
- At the institutional level, there is a lot of variation in describing course offerings.
- The findings highlight a need for a "big bucket" approach for categorizing the variety of course offerings that exist.



Modes of Learning Spectrum

Distance Learning

Offline Distance Learning

All instruction is done by correspondence that does not use Internet technologies

Online Learning

All classes and/or instructional activities happen online; there is no on-campus requirement (synchronous, asynchronous, or a mix of synchronous/asynchronous)

Hybrid Learning (Blended Learning)

Any mix of online and in-person instruction; online elements may be synchronous or asynchronous (structure of online/in-person mix may follow an instructor prescribed or student-choice model)

In-Person Learning

In-Person Technology-Supported Learning

All classes take place on campus
(technology is used in teaching and learning; use of digital resources)

In-Person Non-Digital Learning

All classes take place on campus
(no technology or digital resources are required to complete coursework)





Q + A

Thank you!
wcet.wiche.edu

