



Higher Ed Pulse Check

Cost, Value and Enrollment Concerns on Today's Campuses

From ongoing enrollment challenges to questions about the cost and value of a degree, higher education has been in the national spotlight. Our Fall 2022 [***Digital Learning Pulse Survey***](#) went straight to the source to understand how those directly connected to higher education—students, faculty and administrators at two- and four-year institutions—feel about these important, and related, issues.



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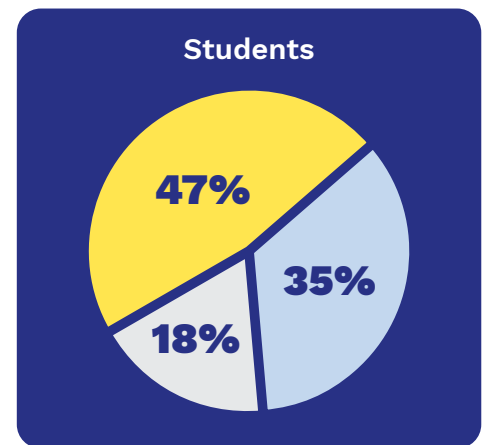
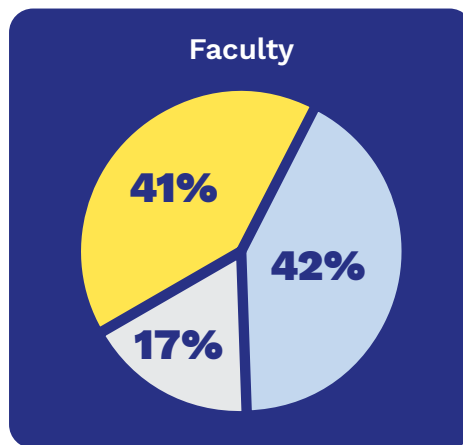
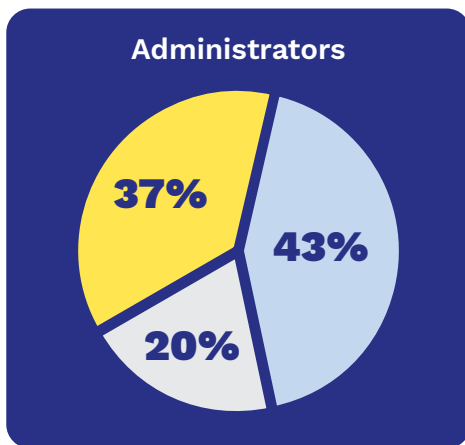
The cost of college tuition is getting out of hand across the board..”

— **Student at four-year public institution**



COST: Tuition Is Out of Reach and “Out of Hand”

More than three-quarters of administrators, faculty and students feel that the cost of education is becoming financially out of reach for students, with students and faculty at four-year institutions most likely to strongly agree with that sentiment.



= Strongly Agree = Somewhat Agree = Neutral/Somewhat Disagree/Strongly Disagree



“

Overall I feel like [higher education] is worth every penny, but I do feel like more services could be offered such as more housing support or peer mentorship.”

— **Student at four-year private institution**





VALUE: Higher Ed Makes the Grade and Is “Worth Every Penny”

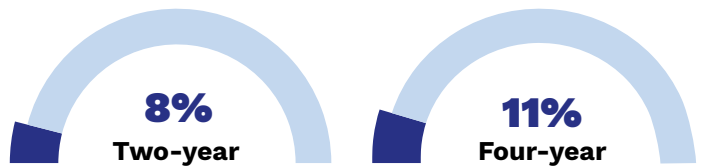
Three-quarters of two-year and **two-thirds** of four-year students say their higher education experience earns an “A” or a “B” grade in terms of value for money. **Over 80%** of students at all institution types give higher education an “A” or a “B” in terms of how their courses are meeting their needs, with slight differences in satisfaction levels between two- and four-year students.

Which students are most and least satisfied with higher education’s value?

Students who give the value an “A”



Students who gave the value a “Fail” grade

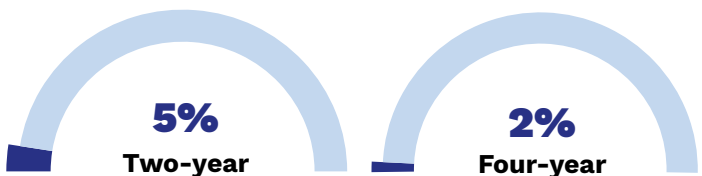


Which students feel their courses are meeting their educational needs?

Students who say their courses earn an “A”



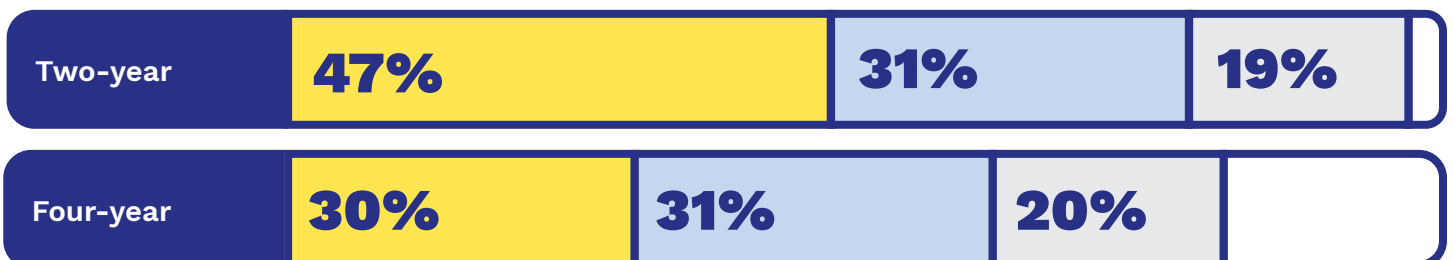
Students who say their courses earn a “Fail” grade



ENROLLMENT: Looking Ahead & Addressing “the Gap”

Over 80% of academic administrators, across all institution types, are concerned about future enrollments. From revising existing programs, to offering more online courses and micro-credentials, solutions to enrollment challenges are top-of-mind for higher education leaders.

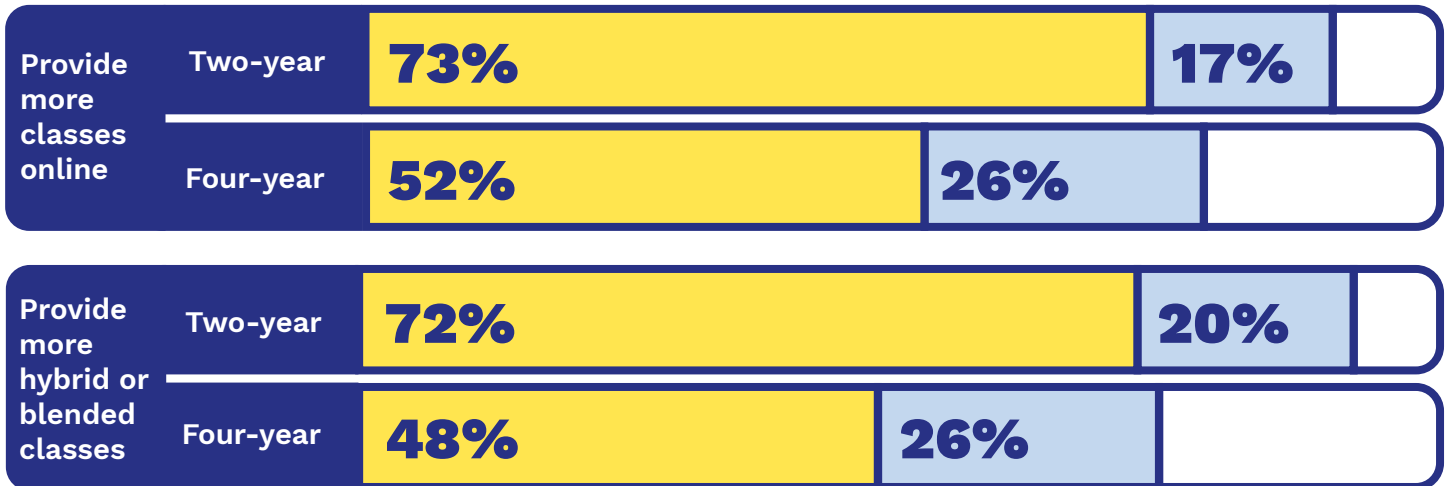
Which institutional leaders are most concerned?



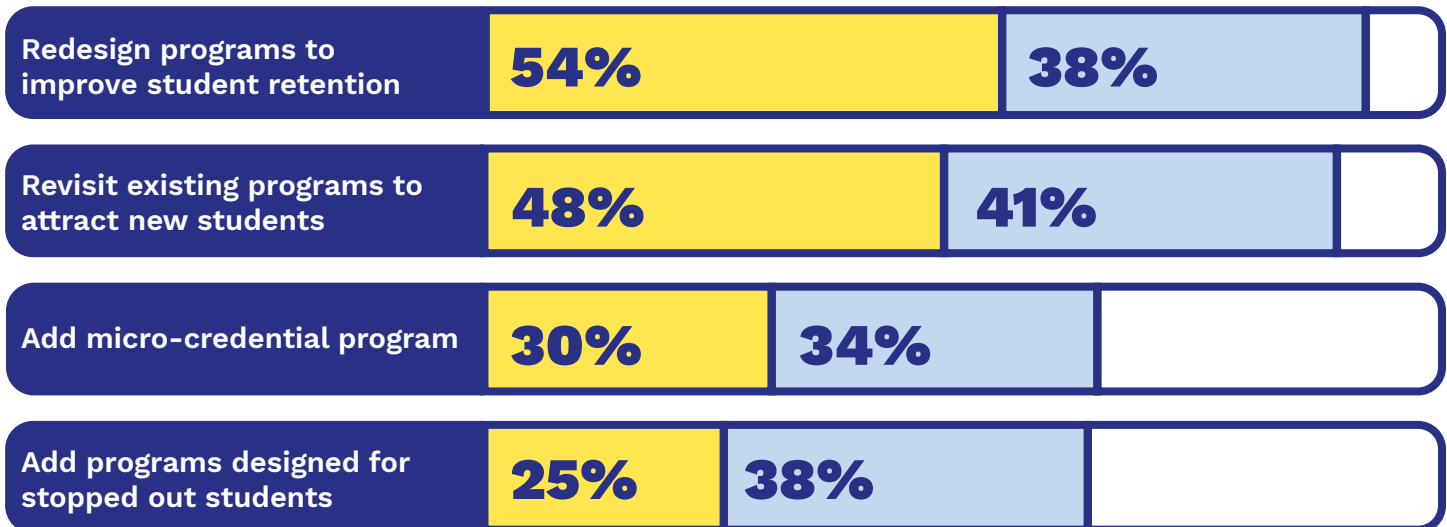
= Very concerned
 = Concerned
 = Somewhat concerned
 = Not concerned/No opinion

What are institutions doing — or what do they plan to do — about the enrollment gap?

Many are adding online & hybrid courses.



Others are revising programs to attract or retain students.



= Already underway
 = Planning to use
 = Not considering

Methods:

Data for this infographic come from the September 2022 round of data collection of the [Digital Learning Pulse Survey](#). Responses were received from 1,206 faculty and administrators and 2,358 students, representing 1,252 institutions from all 50 states and the District of Columbia.



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