

Webinar

Student, Faculty, and
Administrator Perspectives
on Evolving Digital Learning
in the Community College

April 21 | 2:00 p.m. ET

 Cengage



Jeff Seaman

Lead Researcher and Director,
Bay View Analytics



Karen Stout

CEO, Achieving the Dream



Justin Dammeier

Executive Director of
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Community College

Sarah Gido
Second Year Student
Community College of Beaver County, PA
Cengage Student Ambassador



Cengage

Cengage helps higher education instructors, learners and institutions thrive with course materials built around their needs, helping community college leaders across the country face the challenges of affordability and digital transformation.

Digital Learning Pulse Survey Spring 2020 – Spring 2022

The Research: Partners



Bay View Analytics®



CENGAGE



COLLEGE PULSE



Achieving the Dream™

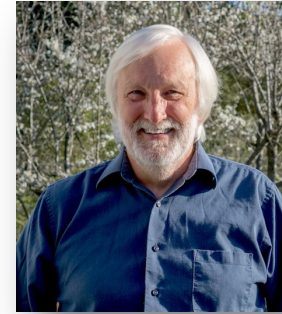


ONLINE LEARNING
CONSORTIUM

PHI THETA KAPPA
HONOR SOCIETY

INTRODUCTION TO BAY VIEW ANALYTICS

Bay View Analytics, formerly known as Babson Survey Research Group, offers a comprehensive suite of consulting services in survey design and statistical research. Our services build on nearly two decades of research design, sampling, survey design, and statistical analysis expertise.



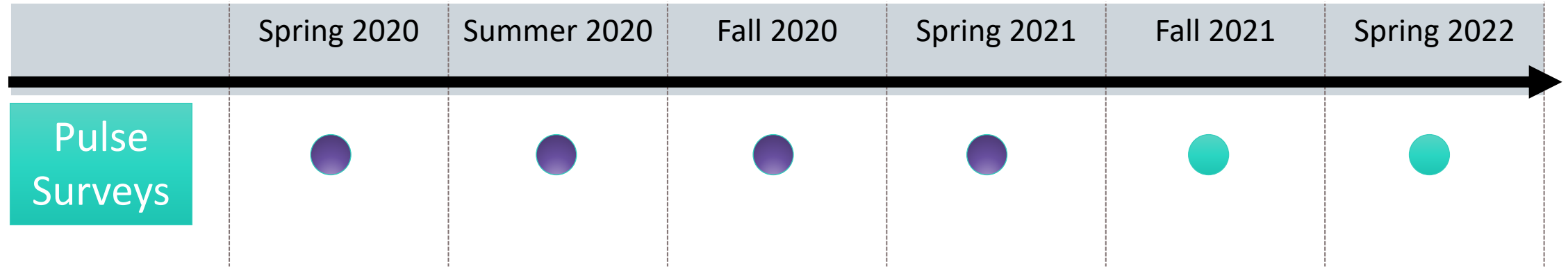
Jeff Seaman, Ph.D.
Director



Julia Seaman, Ph.D.
Director of Research



WE HAVE CONDUCTED HIGHER EDUCATION SURVEYS FOR OVER A DECADE WITH MORE PLANNED

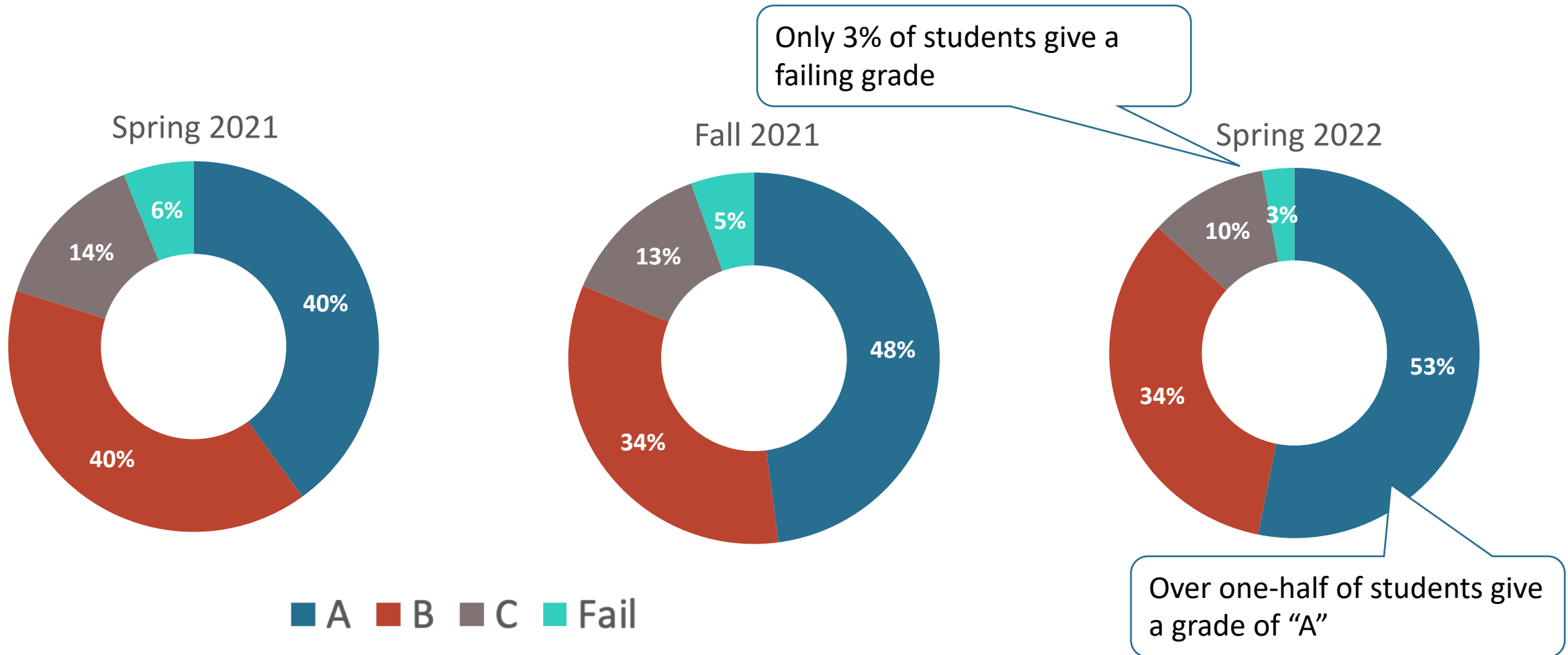


- **April 2020:** 897 faculty and administrators, 672 institutions from 47 states.
- **August 2020:** 887 faculty and administrators, 597 institutions from 45 states.
- **December 2020:** 1,702 faculty and administrators, 1,204 institutions from 50 states.
- **April 2021:** 1,286 faculty and administrators, 1,469 students, 856 institutions from 47 states.
- **October 2021:** 2,080 faculty and administrators, 2,266 students, 1,386 institutions from 50 states.
- **April 2022:** 1,283 faculty and administrators, 2,285 students, 1,181 institutions from 50 states.

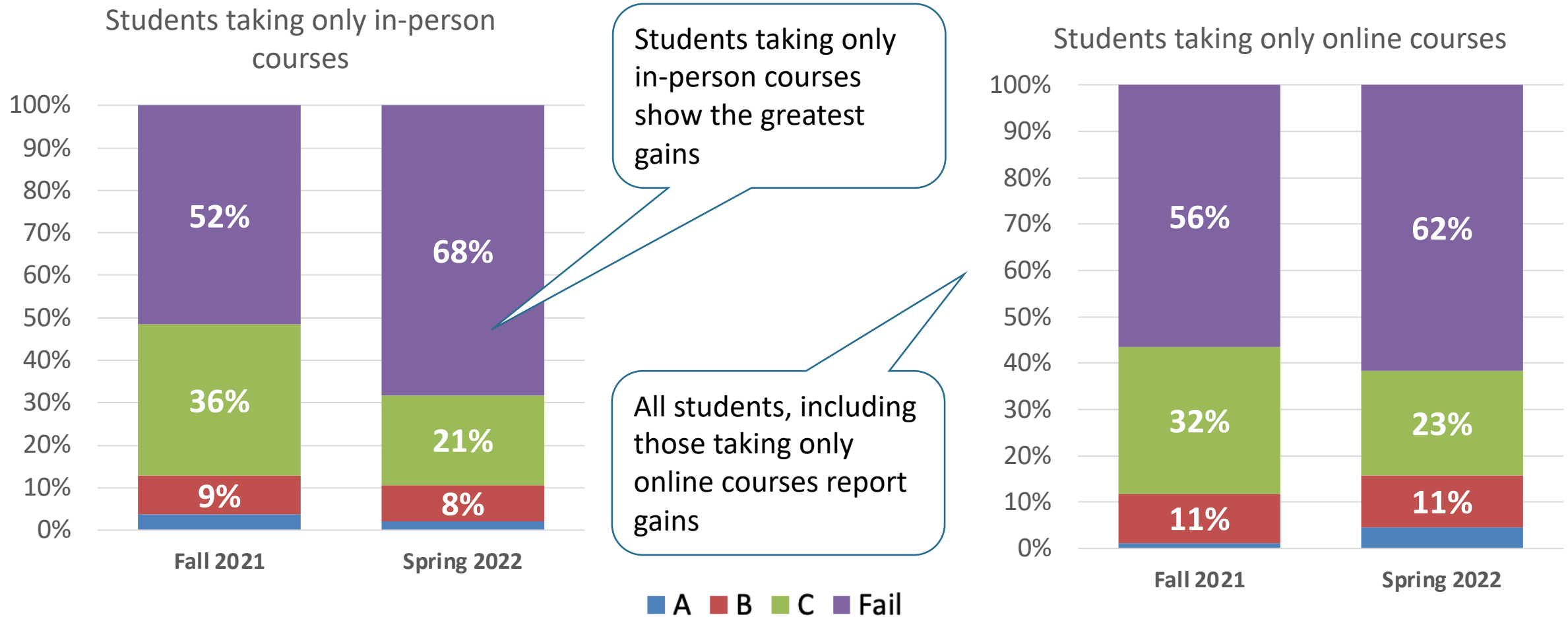
TRACKING THE STUDENT PULSE

1. How well are courses meeting the needs of students?
2. What types of courses do students desire for their future education?
3. How effective are institutional support services in helping students deal with their most critical barriers?

1. HOW WELL COURSES MEET EDUCATIONAL NEEDS



HOW WELL COURSES MEET MY EDUCATIONAL NEEDS



2. DESIRES FOR FUTURE COURSE

Students prefer to keep fully online courses post-pandemic.

Student: What are your preferences for your post-pandemic academic experience?

THE OPTION TO TAKE SOME OF MY COURSES IN A FULLY-ONLINE FORMAT

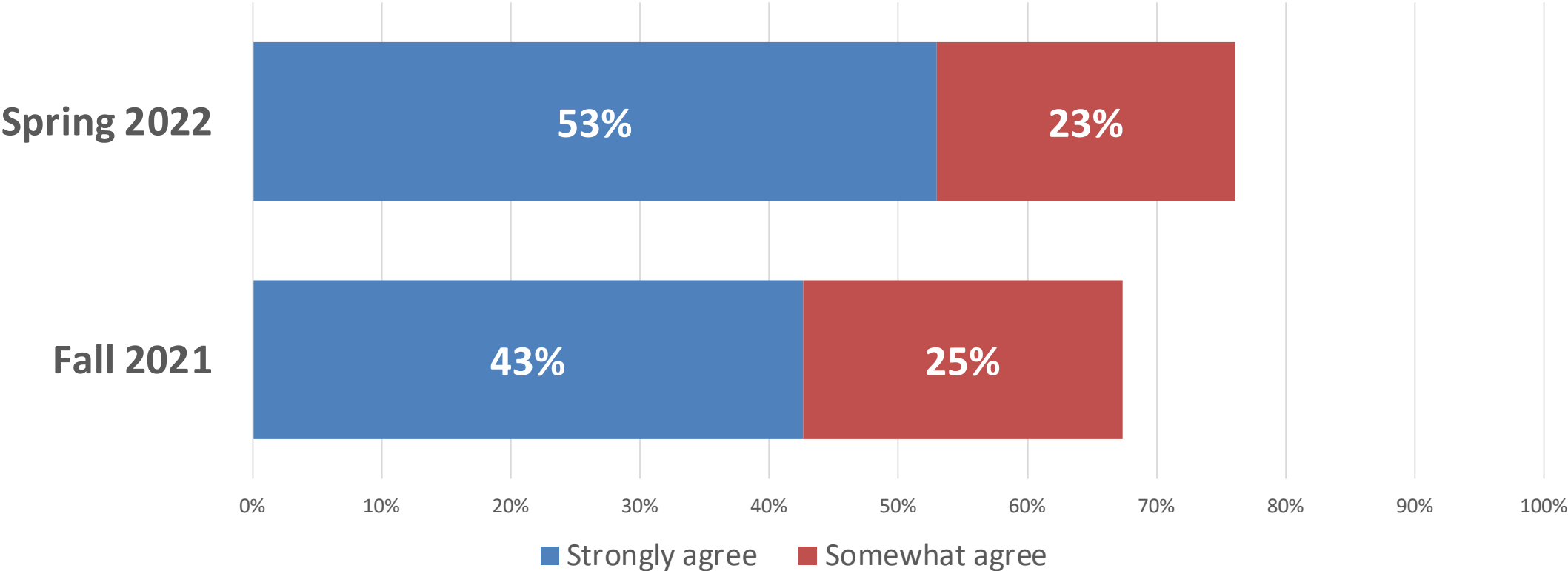


43%

25%

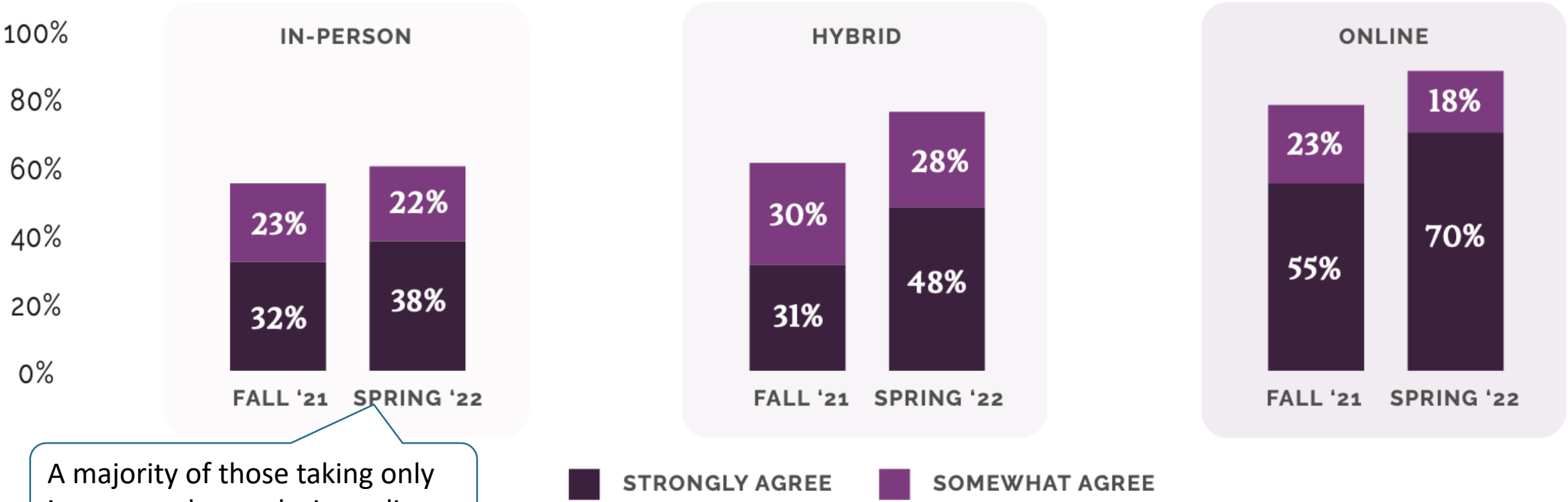
EVEN STRONGER DESIRE FOR ONLINE COURSES

Students: Take some of my courses as a combination of in-person and online instruction



DESIRE FOR ONLINE COURSES IS PERVASIVE

Students: The option to take some of my courses in a fully-online format by current instruction mode



A majority of those taking only in-person classes desire online

3. BARRIERS FOR STUDENTS

What are the barriers for students?

Stress remains the single most pressing issue for two-year students.

Fall 2021: Students reporting that issues caused "A great deal" of a problem for them



50%

FEELINGS OF STRESS



33%

LEVEL OF MOTIVATION



31%

FINANCIAL ISSUES



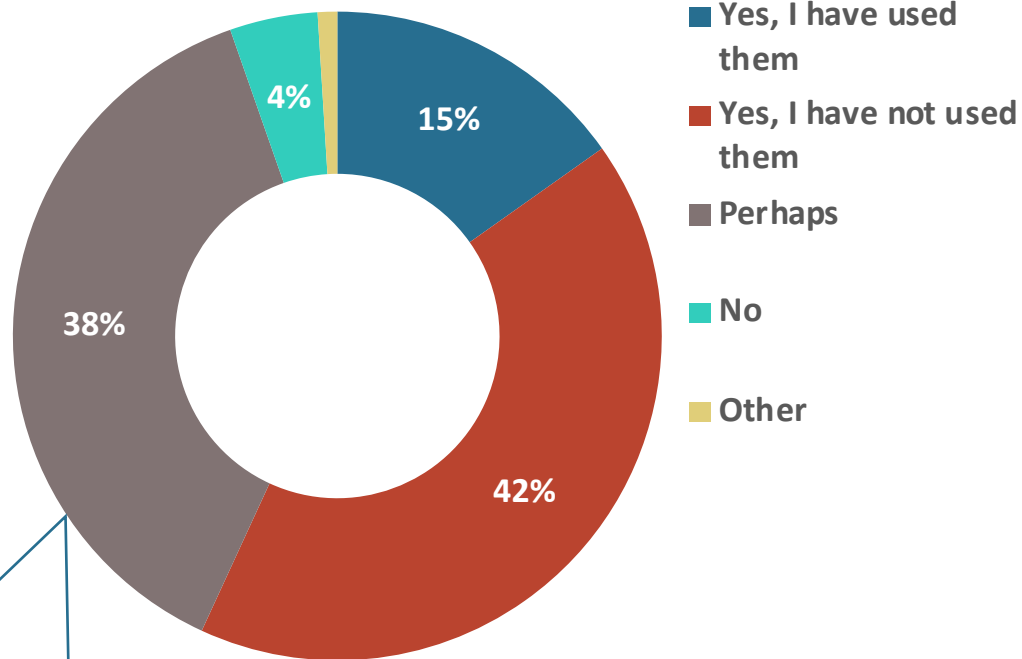
29%

FAMILY OR HEALTH
ISSUES



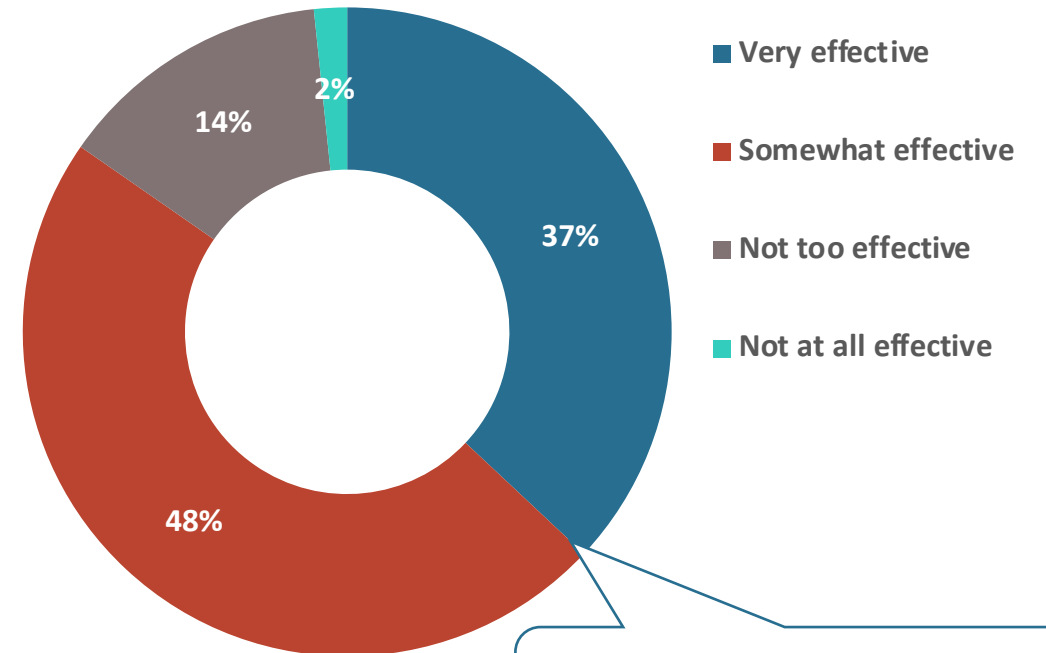
INSTITUTIONAL SUPPORT FOR STUDENTS

Does your institution provide support services for students to help them deal with stress?



Nearly 4 in 10 students don't know if support exists

How effective are your institution's support services for students to help them deal with stress?



Those using the services think they are effective

DISCUSSION



Karen A. Stout, EdD, MBA
President and CEO
Achieving the Dream



Justin Dammeier, M.Ed
Executive Director,
Educational Technology
Ivy Tech Community College



Sarah Gido
Student
Community College of
Beaver County



Joshua Kim, PhD (Moderator)
Director of Online Programs
and Strategy
Dartmouth College



Resources:

- <https://info.cengage.com/LP=5443> (infographic, survey results)
- <https://www.bayviewanalytics.com/>
- <https://www.achievingthedream.org>
- <https://www.ccbc.edu/>
- <https://www.ivytech.edu>
- <https://www.cengage.com/institutions/>

Thank you!